

Florida Blue 

MEDICARE

END OF YEAR BROKER CONTEST

Recognizing the dynamic landscape of marketing and compliance costs, which continue to increase due to ever-evolving regulations, we are thrilled to unveil an exciting initiative to support YOU!

Introducing our Marketing Reimbursement Program, designed to allow brokers to bolster their efforts in these challenging times.

MA Effective Submissions

11/1, 12/1 and 1/1

3-5 Submissions- \$200 in Marketing reimbursement per submission

6-10 Submissions- \$300 in Marketing reimbursement per submission

11+ Submissions- \$500 in Marketing reimbursement per submission

ALL MARKETING DOLLARS WILL BE PAID AT THE BEGINNING OF THE FOLLOWING MONTH

Contact your local Broker Manager with any questions

*This contest only applies to direct pay agents who are RTS for 2024 by 10/15

**With you,
LET'S GROW BLUE!**