

## Social Media Posts from Life Happens for June

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Life Happens has created a social media post for each weekday and holiday in June. These posts strike an inspirational, educational and conversational tone. You can use these posts and graphics on your social media sites or in other marketing outreach.

NOTE: Most **social media graphics and videos can also be found**, including “unbranded” (meaning without the Life Happens logo), **on your Life Happens Pro Account**. You must log in to access them. If you have any questions, reach out at [support@lifehappens.org](mailto:support@lifehappens.org).

### Thurs, June 1

[Real Life Stories graphic - Billings]

June is National Annuity Awareness Month. Learn more about this important financial instrument and get answers to some FAQs:

<https://lifehappens.org/annuity-101/>



*Click image to download*

### Fri, June 2

Think life insurance is out of reach financially? You might be surprised to find out how affordable a policy can be.



*Click image to download*

**Mon, June 5**

Did you know that life insurance can help maximize your retirement fund? The cash value of a permanent life insurance policy grows over time and can be withdrawn as income during your retirement. #GetLifeInsurance



*Click image to download*

**Tues, June 6**

[blog post]

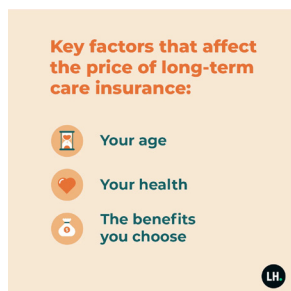
38% of LGBT households own individual life insurance compared to 44% of the general population (LIMRA). We are here to help so you can get the best coverage for you and your family.

<https://lifehappens.org/blog/life-insurance-a-key-piece-of-protection-for-lgbtq-families/>

*[for Facebook, delete the link once the post preview appears]*

**Wed, June 7**

Shopping for it when you are in good health is a smart move. We can help you find a policy that fits your budget!



*Click image to download*

**Thurs, June 8**

[Share a Moment - Disability Insurance Video]

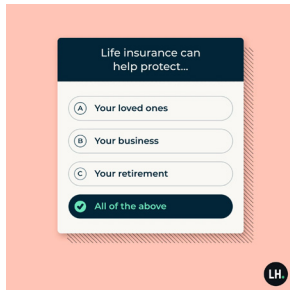
What's a moment that changed your life? We all have something. #GetDisabilityInsurance

[https://youtu.be/InJlZT\\_ajUQ](https://youtu.be/InJlZT_ajUQ)

*[for Facebook, delete the link once the video preview appears]*

Fri, June 9

There are so many ways that life insurance can help with weathering a financial storm. Life insurance is absolutely essential if there's someone you care about who would suffer without your financial contributions. #GetLifeInsurance

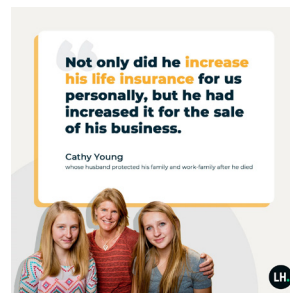


[Click image to download](#)

Mon, June 12

[Real Life Stories graphic - Young]

This is why having a buy-sell agreement funded with life insurance is critical for business owners. After Scott died, Cathy was compensated for his portion of the company—instead of becoming an owner of a business she had no interest in running.



[Click image to download](#)

Tues, June 13

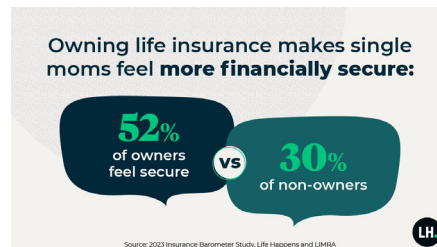
You want your beneficiaries protected in their time of need. Letting them know about your coverage details before something happens to you can help things go smoothly when that time comes.



[Click image to download](#)

Wed, June 14

Life insurance is a key piece of financial security. #GetLifeInsurance

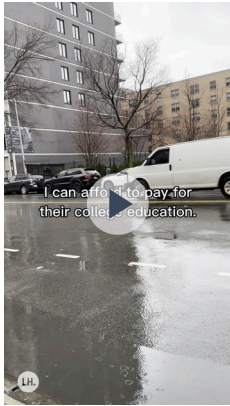


[Click image to download](#)

**Thurs, June 15**

[**NEW** video - Because He Loved Me; **Note: use this vertical format for Instagram Reels and TikTok.**]

Life insurance can cover so much more than you might think. Watch this video! #GetLifeInsurance



*Click image to download*

**Fri, June 16**

[**NEW** blog post]

When you are your child's one-and-only, life insurance is key!

<https://lifehappens.org/blog/life-insurance-easing-financial-concerns-for-single-moms/>

*[for Facebook, delete the link once the post preview appears]*

**Sun, June 18 - Father's Day**

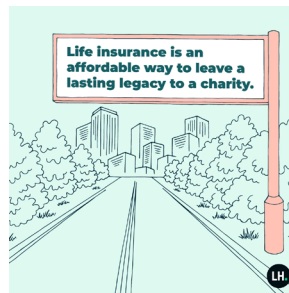
Happy #FathersDay to all the amazing dads out there. May all the love you give come back to you today and every day.



*Click image to download*

**Mon, June 19**

If you want to provide financial support to a nonprofit organization, consider adding life insurance as a planned gift. With life insurance, you can exponentially increase your impact. #GetLifeInsurance



*Click image to download*

**Tues, June 20**

[Mike Sizemore Real Life Story Q&A Video]

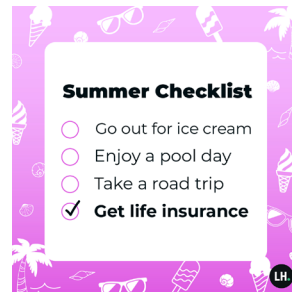
What happens if you get in an accident and can't work? In Mike's case, he was crossing the street when a drunk driver ran a red light and hit him. Watch in full to see how he's doing now. #GetDisabilityInsurance

<https://youtu.be/es-tJzbYXNE>

[for Facebook, delete the link once the video preview appears]

**Wed, June 21**

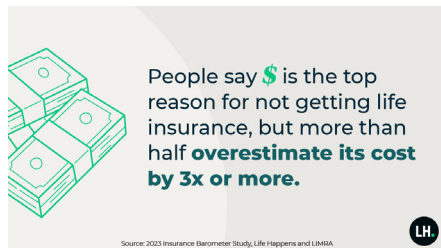
What else is on your summer bucket list?



*Click image to download*

**Thurs, June 22**

You'll be glad to hear that life insurance probably costs a lot less than you think.



*Click image to download*

**Fri, June 23**

[Real Life Stories graphic - Sizemore]

So true! Disability insurance can replace a portion of your income if you experience an injury or illness and can't work. Take it from Mike and #GetDisabilityInsurance.

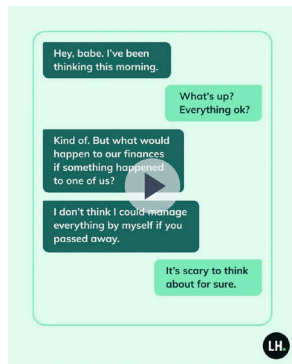


*Click image to download*

**Mon, June 26**

[animated video]

Life insurance can cover ongoing, immediate and future expenses. Picture this: your loved ones sitting at home, worrying about how they are going to pay for their next meal. We can help you get the coverage you need.



*Click image to download*

**Tues, June 27**

[blog post]

Gen Z adults are between the ages of 18 and 24 today... they're young and healthy overall. So if you're part of this generation, you may be thinking, why would I need life insurance?

<https://lifehappens.org/blog/im-gen-z-do-i-need-life-insurance/>

*[for Facebook, delete the link once the post preview appears]*

**Wed, June 28**

Today is National Insurance Awareness Day. Let this be your reminder to meet with your insurance agent. #NationalInsuranceAwarenessDay



*Click image to download*

**Thurs, June 29**

The first step in building a nest egg is to create a budget. Don't forget to include life insurance.



*Click image to download*

**Fri, June 30**

Remember, you can't get life insurance once you need it.  
#GetLifeInsurance



*Click image to download*