

Social Media Posts from Life Happens for March

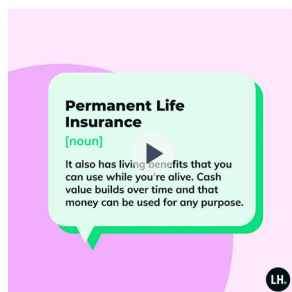
Life Happens has created a social media post for each weekday and holiday in March. These posts strike an inspirational, educational and conversational tone. You can use these posts and graphics on your social media sites or in other marketing outreach.

NOTE: All **social media graphics and videos can also be found**, including “unbranded” (meaning without the Life Happens logo), **on your Life Happens Pro account**. You must [log in](#) to access them. These can then be posted natively (meaning it doesn’t take them to the Life Happens site when they click, but rather keeps them on your page/feed to view, for example). If you have any questions, reach out at support@lifehappens.org.

Wed, Mar 1

[animated video]

What is permanent life insurance?
Lifelong coverage and living benefits
are key. #GetLifeInsurance



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Thurs, Mar 2

Plus, if you're in your 20s, now is the
time to lock in your insurability at a
cheaper rate!



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Fri, Mar 3

[blog post]

Is life insurance really a necessity during a recession? Check this out to learn more!

<https://lifehappens.org/blog/life-insurance-during-a-recession-is-it-really-necessary/>

[for Facebook, delete the link once the post preview appears]

Mon, Mar 6

Family is a gift that lasts forever!
#MondayMotivation



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Tues, Mar 7

Life insurance is love insurance.
Protect your loved ones financially today. #GetLifeInsurance



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Wed, Mar 8 - International Women's Day

Empowering words from a wise woman on this International Women's Day. Financial literacy and independence are critical to creating a gender-equal world. #IWD2023



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Thurs, Mar 9

[Life Insurance 101 video]

Not sure if you need life insurance?
Here's a quick overview of what it can
do for you.

<https://youtu.be/GU4a8JsCNvc>

*[for Facebook, delete the link once the
video preview appears]*

Fri, Mar 10

Life is full of uncertainties. One
accident or unexpected illness can
impact your life significantly. Get
disability insurance to protect your
lifestyle. #GetDisabilityInsurance



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Mon, Mar 13

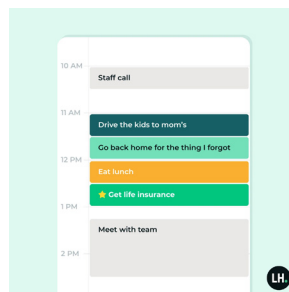
Did you know that people who have
both worksite and individual life
insurance coverage feel like they are
more financially secure? Now is the
time to consider an individual policy!



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Tues, Mar 14

The truth is, life insurance is quick and
easy to get. Pencil "get life insurance"
into your calendar this week, and you
might be surprised at how simple the
process is.



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Wed, Mar 15

[blog post]

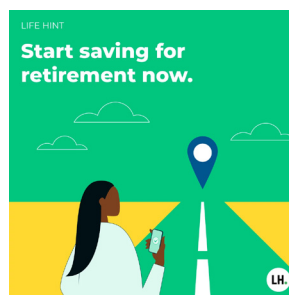
Life insurance may be the most important thing you ever buy.
#GetLifeInsurance

<https://lifehappens.org/blog/5-factors-to-consider-before-choosing-life-insurance/>

[for Facebook, delete the link once the post preview appears]

Thurs, Mar 16

Retirement should be carefree — but as it approaches, many people find the thought of maintaining and possibly running out of money over time stressful. Enter annuities. They provide you a guaranteed income stream, either for a fixed length of time or for the rest of your life.

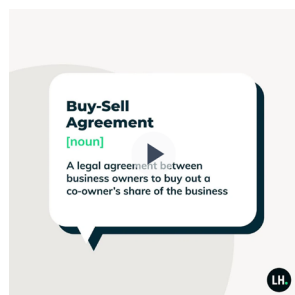


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Fri, Mar 17

[animated video]

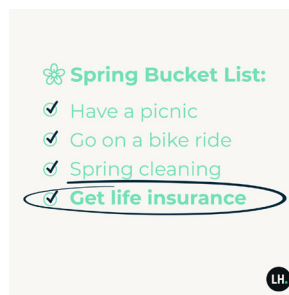
What is a buy-sell agreement?



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Mon, Mar 20

Happy first day of spring!
What's on your list this season?
#GetLifeInsurance



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Tues, Mar 21

Life insurance at work is a nice benefit, but it may not be enough to protect your family. If it isn't enough to cover the mortgage, childcare, medical expenses and ongoing bills, you probably need an individual policy. We can help!

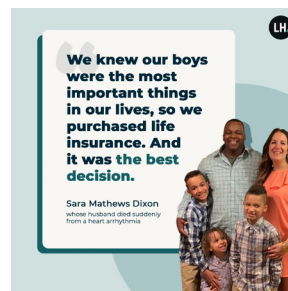


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Wed, Mar 22

[Real Life Stories graphic - Mathews Dixon]

It was Jay's dedication to his family that made life insurance a priority. After all they've been through, his wife and three boys are able to maintain their lifestyle thanks to the planning Jay put in place.



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Thurs, Mar 23

What kind of legacy do you want to leave behind? Life insurance helps your loved ones build a strong future on the foundation you built. #GetLifeInsurance



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Fri, Mar 24

[Life Lessons video]

College student Brentney Reynolds knows firsthand how difficult it can be to continue on financially without life insurance. She experienced the loss of both parents by the age of 17 – neither of whom had life insurance coverage.

<https://youtu.be/kIO0bSM1WBw>

[for Facebook, delete the link once the video preview appears]

Mon, Mar 27

If sharing on Instagram, please tag @eumiel.

Getting life insurance is about teaching your children an important lesson in personal financial responsibility.



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Tues, Mar 28

Have you reviewed your life insurance beneficiaries recently?



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Wed, Mar 29

Life changes—and your life insurance needs do too. #GetLifeInsurance



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Thurs, Mar 30

[blog post]

\$1 million seems like a lot of money, and for most of us, it really is. But when it comes to life insurance, what does a million-dollar policy really mean?

<https://lifehappens.org/blog/what-does-a-million-dollar-life-insurance-policy-really-mean>

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Fri, Mar 31

[Real Life Stories video - Mathews Dixon]

Sara Mathews Dixon, a widow at 40, tells other parents to consider life insurance early on before health issues make it hard or impossible to get. "We don't control the universe," she says, "and you don't know what's going to happen down the line."

<https://youtu.be/58SLbRrvsDM>

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