

UPMC *for Life* Reward Tiering—Agent

How it works:

- Each level includes the rewards listed below **as well as the rewards from previous levels**. This excludes UPMC *for Life* cobranded marketing materials, which are limited to two times per calendar year, regardless of tier.
- Tiering assignment is based on current UPMC *for Life* book of business as of Dec. 31.
- Reward tiering will be evaluated on an annual basis.



PURPLE LEVEL—1,500 or more UPMC *for Life* members

- Reimbursement for AHIP annual membership (valued at \$175).
- Lunch with broker manager and senior manager.
- UPMC *for Life* purple level award.



GOLD LEVEL—900 to 1,499 UPMC *for Life* members

- UPMC *for Life* cobranded marketing material (two times per calendar year).
- Choose from the following UPMC *for Life* branded apparel or accessories. Order limit of five. Contact your broker manager to order:
 - Nike Dri-Fit polo
 - Unisex fleece zip hoodie
 - Microfleece jacket
 - Merger laptop backpack
 - 46" expanding auto umbrella
- Exclusive retention meetings for current book of business, hosted by UPMC *for Life*'s Community Relations team.
- Receive a quarterly broker achievement status report to track enrollments and progress for the year.

UPMC *for Life*'s reward tiering program is subject to change based on availability and UPMC Health Plan discretion.



SILVER LEVEL—750 to 899 UPMC *for Life* members

- UPMC *for Life* cobranded marketing material (two times per calendar year).
- UPMC *for Life* reward kit:
 - Padfolio
 - Pen
 - 24 oz. stainless tumbler
 - UPMC *for Life* shirt



BRONZE LEVEL—250 to 749 UPMC *for Life* members

- Mix and match from the following UPMC *for Life* branded accessories. Order limit of 250. Contact your broker manager to order:
 - Pens
 - Chip clips
 - Bandage dispenser
 - Pillbox
 - Jar opener



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