

Social Media Posts from Life Happens for February and Insure Your Love Month

Life Happens has created a social media post for each weekday in February through the end of **Insure Your Love month**, which Life Happens created and coordinates. These posts and graphics can be used on social media sites or in other marketing outreach that makes sense. Feel free to use as-is or modify to fit your marketing, branding or compliance needs.

Remember to use **#InsureYourLove** with all of your posts that relate to the campaign. Plus, join us for a special Twitter Chat on Wednesday, February 15, from 1 to 2 p.m. E. Stay tuned for details!

NOTE: All social media graphics and videos can also be found, including “unbranded” (meaning without the Life Happens logo), **on your Life Happens Pro account**. You must **log in** to access them. These can then be posted natively (meaning it doesn’t take them to the Life Happens site when they click, but keeps them on your page/feed to view, for example). If you have any questions, reach out at support@lifehappens.org.

Wed, Feb 1

We’re a proud supporter of #InsureYourLove month in February. Love is one of the main reasons why people buy life insurance. Whether you love your spouse or partner, your children or grandchildren, your parents or a favorite charity, life insurance is for anyone who loves.

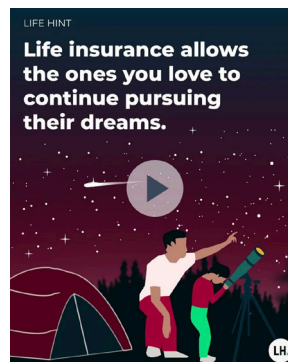


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Thurs, Feb 2

[animated video]

Your kids have dreams, big and small. Life insurance allows them to shoot for the stars if the unthinkable happens. It can pay for their education, extracurricular expenses, meals and so much more. #InsureYourLove



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Fri, Feb 3

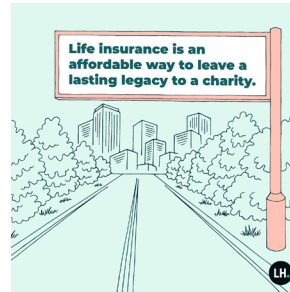
Life insurance may seem scary, but we can help you! #InsureYourLove



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Mon, Feb 6

If you want to provide financial support to a nonprofit organization, consider adding life insurance as a planned gift. With life insurance, you can exponentially increase your impact. #InsureYourLove



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Tues, Feb 7

[blog post]

There are at least 20 million individuals in the Black community without adequate life insurance coverage. Did you know this about life insurance? #BlackHistoryMonth

<https://lifehappens.org/blog/how-life-insurance-can-help-you-build-multi-generational-wealth-for-your-family/>

[for Facebook, delete the link once the post preview appears]

Wed, Feb 8

[**NEW** Real Life Story - Kazemier]

When Tom was tragically killed in a snowmobiling accident at just 45, the world collapsed for Jeanie and the kids. Thankfully, they planned ahead with life insurance. #InsureYourLove



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Thurs, Feb 9

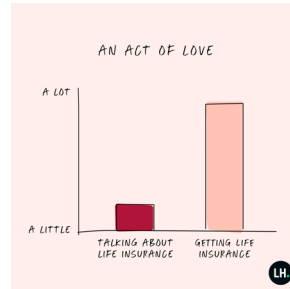
Talking about life insurance can be difficult, but it's a conversation that can be easier with the right information and support. We can help! #InsureYourLove



[Click image to download](#)

Fri, Feb 10

You don't buy life insurance because you're going to die but because those you love are going to live. #InsureYourLove

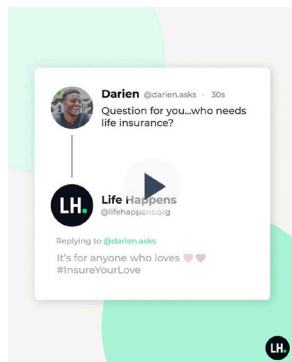


[Click image to download](#)

Mon, Feb 13

[animated video]

This is so true! #InsureYourLove



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Tues, Feb 14 (Valentine's Day)

[animated video]

Happy Valentine's Day! Today reminds us of the promises we've made to our loved ones—to love, cherish, guard and protect. #InsureYourLove



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Wed, Feb 15

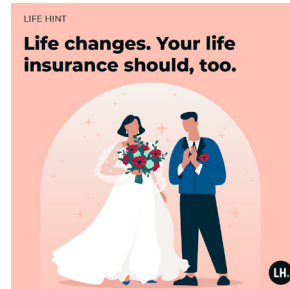
You may not be able to protect your children from every illness or accident, but you can help them be financially prepared for life's unforeseen events. #InsureYourLove



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Thurs, Feb 16

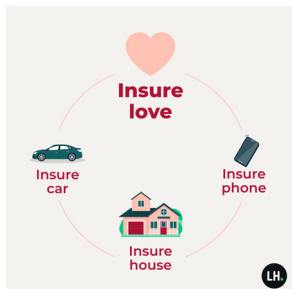
As newlyweds, creating a strong financial foundation for your future should be an important point on your to-do list. #InsureYourLove



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Fri, Feb 17

This serves as a great reminder to insure what matters most—with life insurance. #InsureYourLove

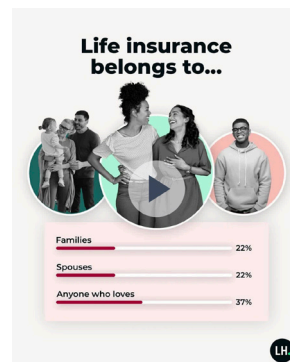


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Mon, Feb 20

[animated video]

Who are the loves of your life? Whether it be a family member, partner, child or charity, make sure you protect their financial future with life insurance. #InsureYourLove



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Tues, Feb 21

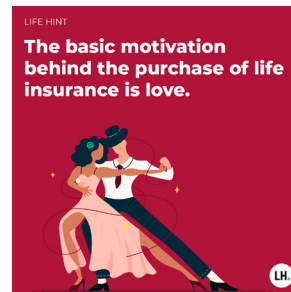
Life insurance is more affordable when you're young and healthy! Take advantage of this fact and get coverage now. #InsureYourLove



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Wed, Feb 22

Life insurance is for anyone who loves! #InsureYourLove



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Thurs, Feb 23

Life insurance can cover so much more than you might think. #InsureYourLove



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Fri, Feb 24

[**NEW** Real Life Story video - Kazemier; **Note: use this vertical format for Instagram Reels and TikTok.** Looking for the standard, full-length video? View on YouTube [here](#).]

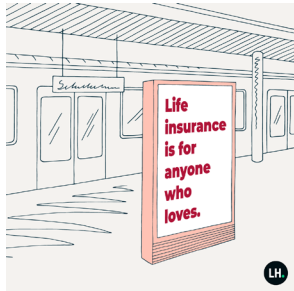
Jeanie and Tom had an idyllic life: a strong marriage and kids. But when Tom was tragically killed in a snowmobiling accident, the world collapsed for Jeanie and the kids. Grief overwhelmed them, but thanks to Tom's life insurance, financial tragedy did not. #InsureYourLove



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Mon, Feb 27

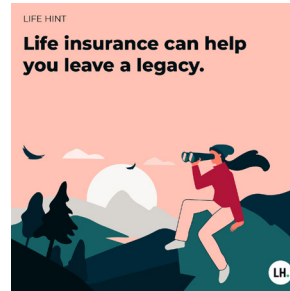
Do you love someone? If the answer is clear, then so is the answer to whether you need life insurance.
#InsureYourLove



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Tues, Feb 28

Insure Your Love month may be coming to a close this February, but your need for coverage is year-round.
#InsureYourLove



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