

For a limited time, you can double the UFirst payout percentage on your CBO 50 Sales!

When you qualify for a UFirst Cash Bonus, any CBO 50 products submitted and paid between October 10, 2022, and November 30, 2022, will earn you a 20% cash payout. All other life products will payout a 10% cash bonus.

QUALIFICATIONS & REQUIREMENTS

The qualification period runs from June 1, 2022, through November 30, 2022. Policies must be paid with the first premium payment applied during the qualification period and remain active through the free-look period.

- Earn at least 45,000 of qualified life production credits during the qualification period,
- 6-month persistency 80% or better, 12-month persistency 70% or better, and
- · Premium Applied Ratio of 70% or better*.

Credits equal 100% of paid annualized first-year premium up to target unless otherwise specified.

*Premium Applied Ratio is measured by all policies approved and issued that receive first premium payment and remain active through the free-look period.

To qualify for the CBO 50 20% payout, applications must be submitted and paid between October 10, 2022, and November 30, 2022. All other UFirst qualifications apply to this promotion.

To qualify for a UFirst Cash Bonus payment, applications must be paid between June 1, 2022, and November 30, 2022. Life insurance production will be counted at 100% of paid annualized first-year premium up to target. Premium Applied Ratio is based on paid applications during the qualification period. Medicare Supplement, Annuities, and Call Centers are excluded from the UFirst Rewards incentive program. Controlled business (immediate family members or internal replacements) does not qualify for the bonus payment. Bonus payment will be made to the writing agent only. Agents must be in good standing with Americo at the time of payout. Payouts will be mailed approximately two to three weeks after the qualification period ends. Americo, at its sole discretion, reserves the right to modify, change, or cancel this promotion at any time.

