

Increased new to Highmark Incentive for Q4 2022 – it's DOUBLING!



New to Highmark Incentive Program

Fully Insured **\$200.00 per contract**

ASO Rx Carved-In **\$100.00 per contract**

Well360 Enhancements Incentives*

Well360 Clarity **\$5.00 per contract**

Well360 Connect **\$4.00 per contract**

Well360 Focus **\$2.50 per contract**

Well360 Lifestyle **\$2.00 per contract**

Well360 Concierge **\$1.00 per contract**

SmartShopper **\$0.50 per contract**

**These enhancements have group size requirements, work with your Sales Executive for a quote!*

Bundled Incentives

High-Performance Networks** **\$3.00 per contract**

Dental (UCD & BED) **\$1.50 per contract**

Spending Accounts **\$2.00 per contract**

Stop Loss with HM Life **\$2.00 per contract**

Medical Underwriting Incentives

Completed FormFire App **\$7.00 per contract**

Completed Paper App **\$1.00 per contract**

Sold MU Case **\$3.00 per contract**

***Blue HPN, Choice Blue, Lehigh Valley Flex Blue, Performance (Flex) Blue and Together Blue*

HERE ARE THE DETAILS:

- This Incentive applies to Small Group (2-50) and Large Group (51+).
- Applies to effective dates October 1, 2022 – January 1, 2023.
- All PA agencies qualify for the New to Highmark Incentive Program.
- New to Highmark incentive is a one-time payout, paid on sold contracts 60 days after the effective date.

For questions, please contact your Highmark Sales Executive.

- Medical Application incentive is only paid when Highmark Medical Applications are completed. If more than one producer submits Medical Applications for the same client - incentive is paid to the first producer to provide a complete submission.
- Incentive is capped at \$500,000, not to exceed \$100,000 per client.
- Incentive is contingent upon received and applied payment from the client.
- Highmark reserves the right to recoup the incentive if the group cancels before their next renewal date, or if the business does not remain in place for one full year.