

Social-Media Posts from Life Happens for October

Life Happens has created a social-media post for each weekday and holiday in October. These posts and graphics can be used on social-media sites or in other marketing outreach that makes sense.

Fri, Oct 1

[blog post]

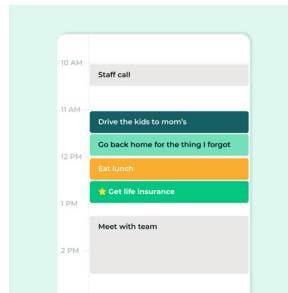
October is Breast Cancer Awareness Month. Here are four tips for getting life insurance after a breast cancer diagnosis.

<https://lifehappens.org/blog/4-tips-for-applying-for-life-insurance-after-a-breast-cancer-diagnosis>

[for Facebook, delete the link once the post preview appears]

Mon, Oct 4

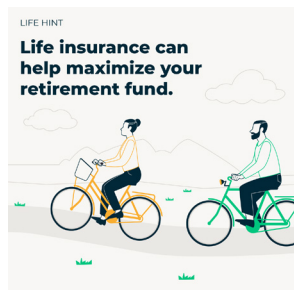
All too relatable? Just a reminder to add "get life insurance" to your calendar as soon as possible!



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Tues, Oct 5

The cash value of a permanent life insurance policy grows over time and can be withdrawn as income during your retirement.



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Wed, Oct 6

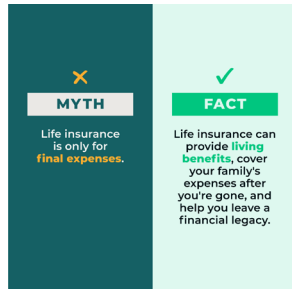
You owe it to your loved ones to get the life insurance coverage you know you need.



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Thurs, Oct 7

Life insurance can help your loved ones cover expenses they currently (or will someday) face if your earnings were no longer in the picture. In addition to maintaining their standard of living now, life insurance also helps ensure their future.



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Fri, Oct 8

[Real Life Story - Stokes]

At 22 years old, Summer was juggling school and work. When she found out she was going to be a mom, she bought life insurance, even though her budget was tight. That ended up being the most responsible decision she could have made for her son. <https://youtu.be/VHSvt3z5Um4>

[for Facebook, delete the link once the video preview appears]

Mon, Oct 11

[blog post]

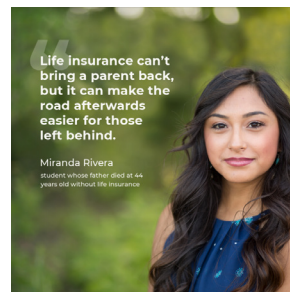
"Most people would say their family's financial security is high on their list of priorities. And yet it's hard to get excited about budgeting for life insurance."

<https://lifehappens.org/blog/5-things-that-cost-the-same-or-more-as-life-insurance>

[for Facebook, delete the link once the post preview appears]

Tues, Oct 12

"I had just turned 12 years old when my father died with no life insurance. He left behind two computer companies, four children and one distressed wife." Miranda's story shows just how important life insurance is for parents.



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Wed, Oct 13

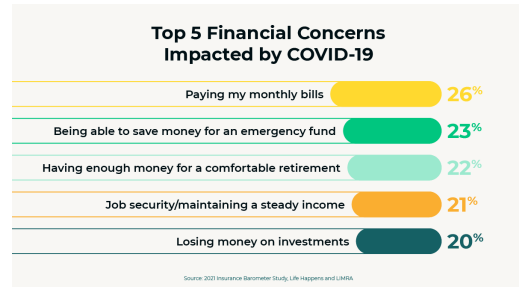
Plus, if you're in your 20s, now is the time to lock in your insurability at a cheaper rate!



[Click image to download](#)

Thurs, Oct 14

Do you have similar financial concerns? Life insurance can serve as an emergency fund when you and your loved ones need it most. It can also maximize your retirement fund. We can help you make smart insurance choices with your financial concerns in mind.

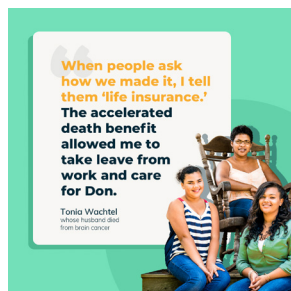


[Click image to download](#)

Fri, Oct 15

[Real Life Story - Wachtel]

The death benefit from the Wachtels' life insurance policy afforded Tonia a leave of absence from work to care for Don while he was alive and allowed her to stay home to grieve with their two daughters for several months after he passed.



[Click image to download](#)

Mon, Oct 18

The time for life insurance is now. Don't put it off another day—we can help!
#MondayMotivation

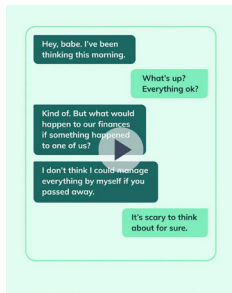


[Click image to download](#)

Tues, Oct 19

[animated video]

Life insurance can cover ongoing, immediate and future expenses. Picture this: your loved ones sitting at home, worrying about how they are going to pay for their next meal. We can help you get the coverage you need.



Click image to download video

Wed, Oct 20

[blog post]

If you're shopping for life insurance, this is a must-read: <https://lifehappens.org/blog/what-to-expect-when-youre-shopping-for-life-insurance>. Our financial professionals are here to help you determine how much and what kind of insurance is right for you.

[for Facebook, delete the link once the post preview appears]

Thurs, Oct 21

Life insurance at work is a nice benefit, but it may not be enough to protect your family. If it isn't enough to cover the mortgage, childcare, medical expenses and ongoing bills, you probably need an individual policy. We can help!



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Fri, Oct 22

[Real Life Story - Sizemore]

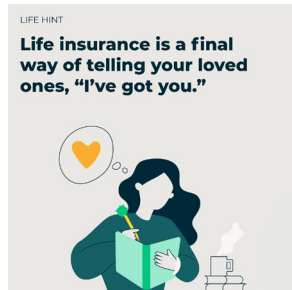
Think about it. What would happen if suddenly, due to an illness or injury, you were unable to work? The ability to earn a living is far and away most people's largest "asset." Learn from Michael's experience and protect your income today.



Click image to download

Mon, Oct 25

It's a gift that your loved ones will never forget!



Click image to download

Tues, Oct 26

Curious if you have the right amount of life insurance—or what you might need if you don't have any? This nonprofit's calculator is a big help: www.lifehappens.org/howmuch.

Wed, Oct 27

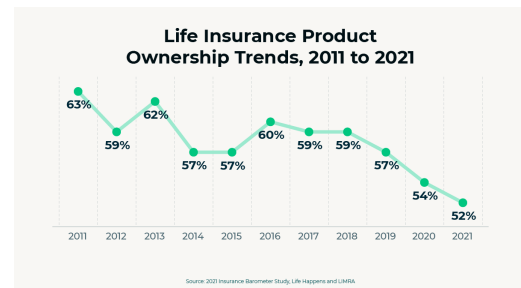
We all know life happens. That's why you'll want to schedule a life insurance review after a major life event. We can help!



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Thurs, Oct 28

If you don't have life insurance or have too little life insurance to protect you and your loved ones, we can help you get started. Tag someone in the comments who you think could benefit from our help!



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Fri, Oct 29

[Real Life Story - Jaap]

Mike decided to purchase a whole life insurance policy to protect his family and small business. Then in 2008, his business was six figures in debt. Thankfully, the cash value of his policy allowed him to regroup.



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Sun, Oct 31 - Halloween

Burial costs remain a top reason why people get life insurance. Happy Halloween and stay safe out there tonight!



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