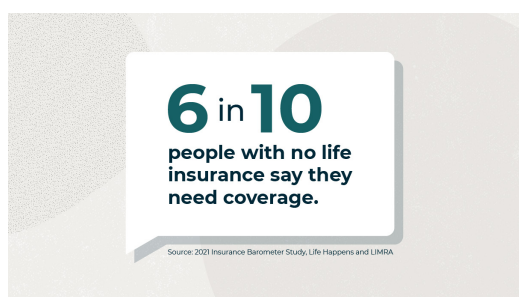


Social-Media Posts from Life Happens for April

Life Happens has created a social-media post for each weekday in April. These posts and graphics can be used on social-media sites or in other marketing outreach that makes sense.

Thurs, April 1

It's time to protect your loved ones today.
Let's talk.



Click image to download

Fri, April 2

[animated video - How life insurance can help protect your family financially]

No one really wants to think about life insurance. But if someone depends on you financially, it's a topic you need to consider. Here are six ways life insurance can help if something were to happen to you.



Click image to download

Mon, April 5

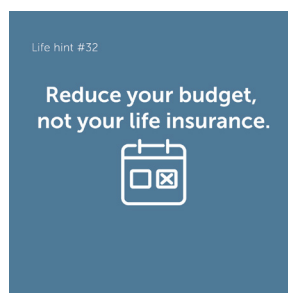
[Real Life Stories video - Horsley]

The Horsleys loved running their bakery and the ability it gave them to spend time with their two sons. Life insurance made sure those dreams didn't disappear when breast cancer took Sherri's life at just 45 years old. Watch this #RealLifeStory: <https://youtu.be/lvdDnRZn1Vs>

[for Facebook, delete the link once the video preview appears]

Tues, April 6

Reduce budget items you can do without... but keep the life insurance in place. #LifeHint



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Wed, April 7

[blog post]

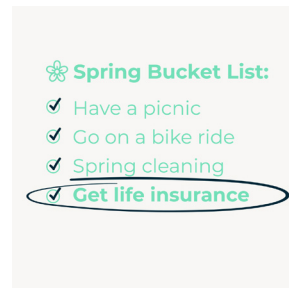
The bottom line is this: If you owe someone, love someone, or someone depends on you financially, you need life insurance. And just because you're retired doesn't mean those three things go away.

<https://lifehappens.org/blog/do-i-still-need-life-insurance-once-i-retire-your-questions-answered/>

[for Facebook, delete the link once the post preview appears]

Thurs, April 8

Spring is here! What's on your list this season?



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Fri, April 9

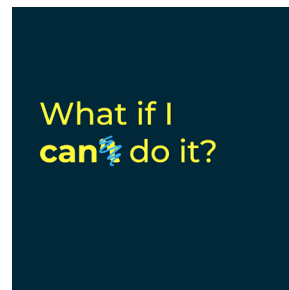
Did you know that life insurance can offer living benefits in addition to protection for the future? Life changes—take some time to review your policy and see how it can best fit your needs.



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Mon, April 12

A small change in thinking can make all the difference. You've got this!
#MondayMotivation



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Tues, April 13

Calculating how much life insurance you may need is fairly simple with the help of an online calculator. We like this one from nonprofit organization Life Happens: www.lifehappens.org/lifecalculator

Wed, April 14

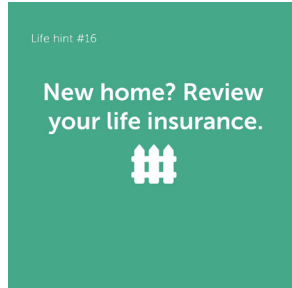
[Life Lessons video - Topher Otake]

Topher says life insurance could have better prepared his family for the financial burden of his mother's death. Hear it from him: https://youtu.be/ciY7XA_F_sQ

[for Facebook, delete the link once the post preview appears]

Thurs, April 15

Purchasing a new home is one of those times when it makes sense to review your financial information, including your life insurance coverage. #LifeHint



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Fri, April 16

[Real Life Stories graphic – Mollicone]

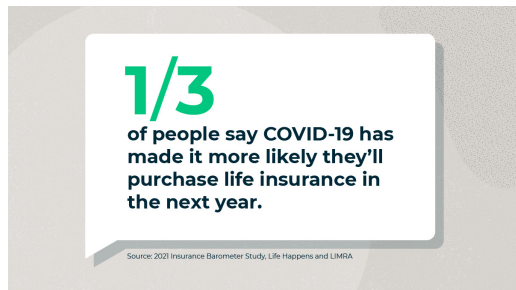
The Mollicones were initially hesitant about long-term care insurance, but neither wanted to be a burden to the other or their two adult children, so they purchased policies. That ended up being a great decision. Watch their story: lifehappens.org/mollicone.



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Mon, April 19

Are you ready to take the important step of getting life insurance? We can help.



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Tues, April 20

[animated video - A Promise Kept Love Note]

Make good on forever with life insurance.



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Wed, April 21

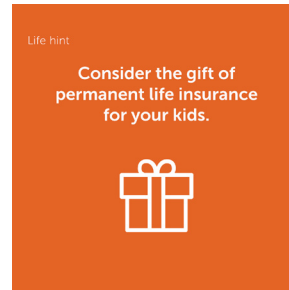
[blog post]

You have insurance for your car, your home, and your health. But if you're feeling like the "life" part is a big, blurry blob of "other," here are a few tips that might help bring things into focus. <https://lifehappens.org/blog/4-things-life-insurance-is-not/>

[for Facebook, delete the link once the post preview appears]

Thurs, April 22

#LifeHint: Insurability is easy to take for granted when you have it.



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Fri, April 23

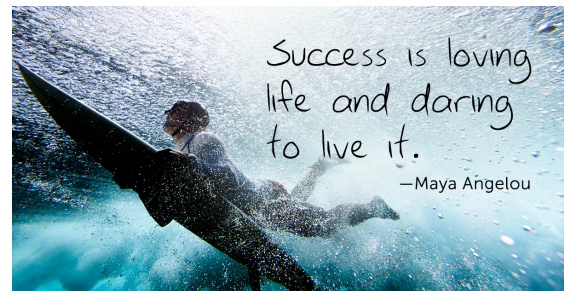
[Real Life Stories video - Wachtel]

"Without life insurance, I would have had to go back to work immediately, get a second job, and we surely would have lost our home." Watch Tonia Wachtel's #RealLifeStory: <https://youtu.be/wEfdx5l0ens>

[for Facebook, delete the link once the video preview appears]

Mon, April 26

#MondayMotivation



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Tues, April 27

It's for their benefit! #LifeHint

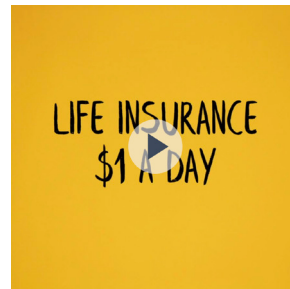


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Wed, April 28

[animated video - True Cost]

Life insurance is more affordable than most people think. Chances are, you can fit it into your budget!

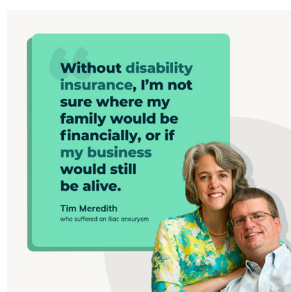


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Thurs, April 29

[Real Life Stories graphic - Meredith]

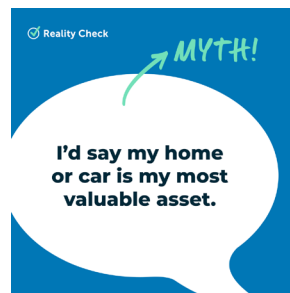
Careful planning saved a family and a business. Watch the Merediths' #RealLifeStory at lifehappens.org/meredith. #DIAM21



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Fri, April 30

#DIAM21 officially kicks off tomorrow! It's your ability to earn a living that's truly your most valuable asset. Be sure to protect it with disability insurance.



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