Ameritas Monthly Bonus – Extended!

Independent Distribution Channel

Thank you for working hard every day to help your clients enjoy life at its very best by reducing uncertainty and protecting what's most cherished. We appreciate your effort!

Start the year off strong! From now through March 31, 2021 we are giving you ways to earn more.

- 1 **Monthly life insurance bonus** You can receive an extra monthly bonus in addition to your regular compensation based on the number of life insurance applications and the amount of life insurance premium you have paid.
- 2 **Large Case Bonus** If you have at least two paid life applications during the month and have more than \$20,000 annualized life planned premium, you'll be eligible for a large case bonus of \$1,000.

Minimum Life Applications	Minimum Premium	Bonus
2	\$3,000	\$300
3	\$4,000	\$450
4	\$5,000	\$600
5	\$6,500	\$800
7	\$8,000	\$1,000
8	\$10,000	\$1,200
9	\$12,000	\$1,400
10+	\$15,000	\$2,000

How It Works

The minimum life applications and the minimum premium must both be met to earn the bonus level. Examples:

- 5 paid life applications and \$4,000 life premium = \$450
- 3 paid life applications and \$20,000 life premium = large case bonus \$1,000
- 9 paid life applications and \$10,000 life premium = \$1,200

Important details:

- To be eligible life applications must be issued and paid after August 1, 2020.
- FOCUS 10 Life, Ameritas Performance II VUL and all policies issued by Ameritas Life Insurance Corp. of New York are excluded.
- Planned life annualized premium will be used to determine the amount of premium paid for all products, including universal life
- For universal life, the base planned annualized premium up to target will be credited and excess over target premium will not. For whole life, no paid-up riders or 1035 premium will be credited. Minimum planned annual premium is a total of \$120.
- An annual premium increase on an existing life policy must be at least \$120 to be considered for the application count.
- Bonus may not be available to all agents with the Independent Distribution Channel.

- Agents can only win in one category.
- Application count and premium totals are not cumulative. Bonus is determined at the end of each month.
- Must be in good standing with Ameritas at time bonus is paid.
- If an application is split with other producer(s), the application count and premium is based on the percentages of the commission split.
- Ameritas reserves the right to charge back the bonus if policies are terminated for any reason.
- Ameritas can discontinue this bonus at any point without notice.

For more information call 800-390-2361 option 1, and 1 again.

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