

# Electronic Life Sales for Cash

September 1, 2020 – December 31, 2020

Life Sales



**\$25**

PER PAID POLICY

**\$100**

1ST POLICY BONUS

End your year strong with the **Electronic Life Sales for Cash** incentive. **Earn an extra \$25 per policy bonus** on each life policy that originates in the **ExpertApp electronic life application**.

(Minimum 4 policies to qualify for any bonus and maximum \$3,000 bonus.)

**If you've never used ExpertApp before you can earn an extra \$100 bonus if you submit your first ever life policy during the Electronic Life Sales for Cash incentive.**

## FOR MORE INFORMATION CONTACT

**URL Insurance Group**

**800-926-8875**

**life@urlinsgroup.com**

**www.urlinsgroup.com**



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Eligible policies must be submitted and paid between 9/1/20 and 12/31/20 and remain in force through 12/31/20 in order to qualify. Separate \$100 bonus if agent submits and pays for their first ever life policy in ExpertApp: At least one case with a minimum of \$200 target premium must be written during the incentive period in order to qualify for \$100 first case bonus; Minimum 4 case count doesn't apply to this first time bonus. This offer may not be available in all distributions. Contact your marketing area to confirm eligibility. Writing agents only. Not Available in New York.

**For Agent Use Only; Not for Distribution or Use with Consumers.**



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