

Social-Media Posts from Life Happens for November's Long-Term Care Insurance Awareness Month

Life Happens has created a social-media post for each weekday in November in support of **Long-Term Care Insurance Awareness Month**. These posts and graphics can be used on social-media sites or in other marketing outreach that makes sense. Feel free to use as-is or modify to fit your marketing, branding or compliance needs.

NOTE: All social media graphics and videos can also be found, including “unbranded” (meaning without the Life Happens logo), **on your Life Happens Pro Account**. You must [log in](#) to access them. These can then be posted natively (meaning it doesn't take them to the Life Happens site when they click, but keeps them on your page/feed to view, for example). If you have any questions, reach out at support@lifehappens.org.

Mon, Nov 2

November is Long-Term Care Insurance Awareness Month! Learn more about this important coverage and gets answers to some FAQs here: <https://lifehappens.org/long-term-care-insurance-101/>

Tues, Nov 3

This is something not a lot of people know about, but it can be a great solution.



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Wed, Nov 4

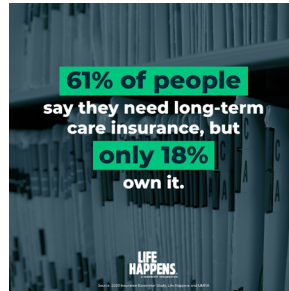
#WednesdayWisdom



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Thurs, Nov 5

That's a big disconnect! We can help answer your questions and find a long-term care policy that works best for you.



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Fri, Nov 6

[LTCI 101 video]

Got two minutes? That's all you need to find out what long-term care insurance is and if you may need it. https://youtu.be/T1RmHZy2_JA

[for Facebook, delete the link once the video preview appears]

Mon, Nov 9

[blog post]

There are four primary components that determine your benefits and influence your monthly cost for long-term care insurance. Learn more: <https://lifehappens.org/blog/heres-what-you-need-to-know-about-a-long-term-care-insurance-policy/>

[for Facebook, delete the link once the post preview appears]

Tues, Nov 10

[Real Life Stories graphic – Duckett]

Did you know 69% of people will use long-term care services at some point in their lives? People are living longer than ever, making it more likely to need care. That's why there's long-term care insurance.



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Wed, Nov 11 – Veteran's Day

Thank you for your service. #VeteransDay



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Thurs, Nov 12

[Real Life Stories video – Meredith]

"Without this planning, I'm not sure where my family would be financially, or if my business would even still be alive today." Tim Meredith credits disability and long-term care insurance with helping save his family and his business. <https://youtu.be/Cms-JPbxsQM>

[for Facebook, delete the link once the video preview appears]

Fri, Nov 13

The majority of people will use long-term care services at some point. Take the burden of caregiving off of your family with long-term care insurance that gives you options and peace of mind.



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Mon, Nov 16

What are you creating for your future?
#MondayMotivation



[Click image to download](#)

Tues, Nov 17

It's about smart planning. We can help!



[Click image to download](#)

Wed, Nov 18

So true! Long-term care insurance typically covers both in-home care and care received at a specialized facility like an adult day care, assisted living facility, nursing home, or memory loss unit.



[Click image to download](#)

Thurs, Nov 19

Did you know that neither your health insurance nor Medicare would pay for long-term care if you need it in the future? If you develop a chronic illness or become disabled and can no longer care for yourself for an extended period of time, you'll need long-term care services.



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Fri, Nov 20

[Real Life Stories graphic – Montes de Oca]

Life and long-term care insurance were there for Lissete Montes de Oca when her husband passed away from leukemia.



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Mon, Nov 23

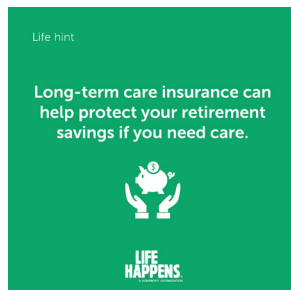
[blog post]

Few people are prepared to handle the financial burden of long-term care. In fact, many people have a false sense of security when it comes to long-term care. Let's separate fact from fiction: <https://lifehappens.org/blog/separating-fact-from-fiction-when-it-comes-to-long-term-care-insurance/>

[for Facebook, delete the link once the post preview appears]

Tues, Nov 24

Don't let your life savings get depleted by long-term care expenses! Consider long-term care insurance so you can protect your retirement nest egg.



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Wed, Nov 25

Have you heard of hybrid policies? They offer two important coverages in one: life insurance to protect your loved ones and long-term care coverage to protect you. We can help you find a hybrid policy that works for you and your budget.



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Thurs, Nov 26 – Thanksgiving

Happy Thanksgiving!



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Fri, Nov 27

[Real Life Stories video - Mollicone]

Theresa was hesitant about long-term care insurance at first, but after her husband suffered a stroke and needed home care, she became a believer. Watch the Mollicones' story: https://youtu.be/J_aYzO-4ojg

[for Facebook, delete the link once the video preview appears]

Mon, Nov 30

Long-Term Care Insurance Awareness Month may be coming to a close, but your need for coverage isn't. Long-term care insurance is worth it because it protects your assets, relieves your family of caregiving pressure, and puts you in control. Is your future protected?



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