



# Cheryl Valentine

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Cheryl Valentine is Director of New Business & Underwriting for Pacific Life Insurance Company, leading new business and underwriting functions for the Broad Market Direct Marketer Channel. She joined the Pacific Life team in 2020.

Cheryl was previously in the footwear industry where she oversaw sales and marketing, and supported over 2,000 independent footwear retailers across the United States. Prior to this, she was with Carilion Clinic in Roanoke, VA, where she was on a team that started a new medical school in conjunction with Virginia Tech. At the medical school, she managed various functional areas including marketing, communications, strategy, and institutional effectiveness. Cheryl started her career with Coopers and Lybrand (now PricewaterhouseCoopers) as an associate working on buy-side mergers and acquisitions in New York City.

She has a Master's of Business Administration from the University of Virginia, Darden School of Business and a Bachelor's of Business Administration from the University of Michigan.

Cheryl lives with her husband and two children in Lynchburg, Virginia. She enjoys cooking for her friends and family and being outdoors, especially if it involves downhill skiing.

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