

ENHANCED EZ-APPSM

EZ to use. EZ to submit.

Expect more with enhanced EZ-App

You can trade paper applications for speed, convenience and improved accuracy by submitting them electronically with Protective Life's enhanced EZ-App platform. Designed exclusively for submitting Protective Advantage ChoiceSM UL, Protective Custom ChoiceSM UL and Protective[®] Classic Choice term applications, EZ-App is easy to use on both desktop and mobile and works seamlessly with our other digital solutions.

Enhanced EZ-App delivers maximum efficiency and time savings

Now 20% faster

You'll find our enhanced EZ-App even more streamlined and convenient. In fact, applications can be submitted up to 20% faster in comparison to our original platform.

Trade paper for EZ-App to experience:



- Reduced data entry errors and not-in-good-order (NIGO) applications.
 - Dynamic and adjustable fields based on client and policy information.
 - Built-in quote feature.
 - TeleLife[®] interviews conducted by Protective employees.
 - Early ordering of attending physician statements (APSs).
 - Application turnaround time cut by 14 days.
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Additional information on next page.

For Financial Professional Use Only. Not for Use With Consumers.

Let's deliver on our promises. Together.

Life insurance products are issued by Protective Life Insurance Company, Brentwood, TN. Policy form numbers, product features and availability may vary by state. Consult policy for benefits, riders, limitations and exclusions. Subject to underwriting. Up to a two-year contestable and suicide period. Benefits adjusted for misstatements of age or sex. In Montana, unisex rates apply.

Protective is a registered trademark of Protective Life Insurance Company. Advantage Choice, Custom Choice, and Classic Choice are trademarks of Protective Life Insurance Company.



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| Not a Deposit | Not Insured By Any Federal Government Agency | | |
| No Bank or Credit Union Guarantee | Not FDIC/NCUA Insured | May Lose Value | |