

Social-Media Posts for Life Happens Insure Your Love Campaign

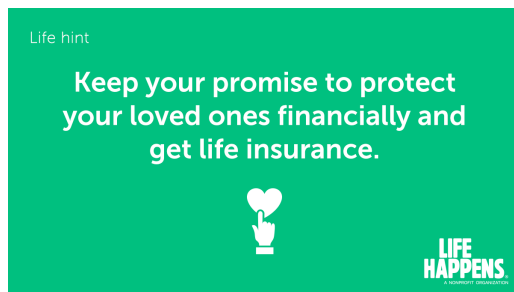
Life Happens has created a social-media post for each weekday during February's Insure Your Love Campaign. These posts and graphics can be used on social-media sites or in other marketing outreach that makes sense. Feel free to use as-is or modify to fit your marketing, branding or compliance needs.

Remember to use [#InsureYourLove](#) with all your posts!

NOTE: All social media graphics and videos can also be found, including "unbranded" (meaning without the Life Happens logo), **on your Life Happens Pro Account**. You must log in to access them. These can then be posted natively (meaning it doesn't take them to the Life Happens site when they click, but keeps them on your page/feed to view, for example). If you have any questions, reach out at support@lifehappens.org.

Mon, Feb 3

Keep your promise, and insure your love. **#InsureYourLove**



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Tues, Feb 4

[A Promise Kept video. This can also be accessed from your Life Happens Pro account.]

Wow, try to get through this without tearing up. **#InsureYourLove**

<https://youtu.be/DSiFYMBfE3A>

[remove URL from FB post once the link preview shows up]

Wed, Feb 5

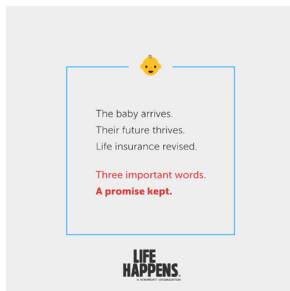
#WednesdayWisdom #LifeFact



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Thurs, Feb 6

Don't forget to revise your life insurance when your "everything" arrives. **#InsureYourLove**



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Fri, Feb 7

[Real Life Stories video. This can also be accessed from your Life Happens Pro account.]

Think you're too young for life insurance? It's a good thing Stephen's wife, Katie, didn't think so. Watch Stephen's #RealLifeStory. **#InsureYourLove**

https://youtu.be/j_0qwdtmqyo

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Mon, Feb 10

We like to call it love insurance—and we can help! **#InsureYourLove**



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Tues, Feb 11

[A Promise Kept Proposal video. This can also be accessed from your Life Happens Pro account.]

What better way to show you're committed? Get your finances in order and review your life insurance. **#InsureYourLove**

https://youtu.be/P9aG3lp3_YU

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Wed, Feb 12

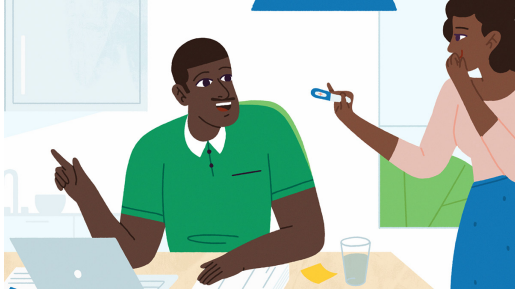
Make sure that you also insure what matters most! **#InsureYourLove**



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Thurs, Feb 13

Surprise! And then, gulp! But don't worry. It's a journey. Just remember to **#InsureYourLove**

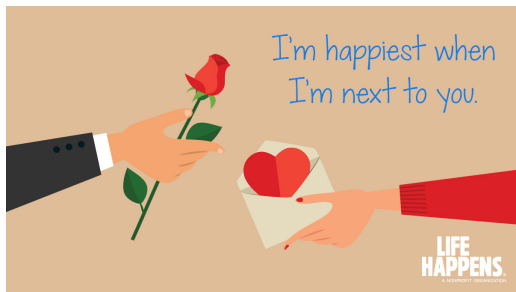


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Fri, Feb 14

[Valentine's Day]

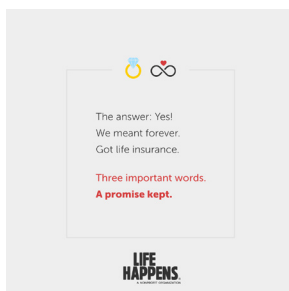
Happy Valentine's Day! Today reminds us of the promises we've made to our loved ones—to love, cherish, guard and protect. **#InsureYourLove**



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Mon, Feb 17

If wedding bells are in your future, remember to get life insurance. **#InsureYourLove**



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Tues, Feb 18

Wondering if you really need life insurance? Visit www.lifehappens.org to learn more about what life insurance is and who needs it. **#InsureYourLove**

Wed, Feb 19

Look no further! We're right here.



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Thurs, Feb 20

[A Promise Kept Growing Family video. This can also be accessed from your Life Happens Pro account.]

Is your family growing? Your need for life insurance is probably growing too! Now is the time to explore your options. **#InsureYourLove**
<https://youtu.be/LNiUt5NgIJs>

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Fri, Feb 21

Let us know: Who have you promised to take care of financially? **#InsureYourLove**



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Mon, Feb 24

Parents, you need life insurance! **#InsureYourLove**



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Tues, Feb 25

Take 2 minutes to find out how much life insurance you may need with this online calculator:
www.lifehappens.org/howmuch **#InsureYourLove**

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Wed, Feb 26

[Real Life Stories video. This can also be accessed from your Life Happens Pro account.]

High-school sweethearts faced a heartbreaking prognosis. Watch how life insurance with living benefits allowed them to continue on financially. **#InsureYourLove**
<https://youtu.be/mJYqwwQ3QI>

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Thurs, Feb 27

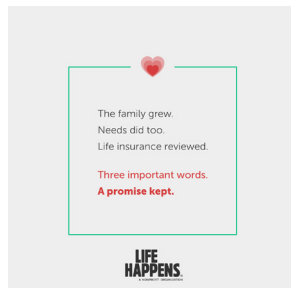
[A Promise Kept Surprise video. This can also be accessed from your Life Happens Pro account.]

Expecting? This exciting life moment involves a lot of important decisions. Don't forget life insurance. **#InsureYourLove**
<https://youtu.be/d8t0TCIq0rY>

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Fri, Feb 28

Definitely something to think about. **#InsureYourLove**



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