

November 13, 2019

NEW ERA
LIFE INSURANCE COMPANIES

NEW ERA LIFE INSURANCE COMPANY
NEW ERA LIFE INSURANCE COMPANY OF THE MIDWEST
PHILADELPHIA AMERICAN LIFE INSURANCE COMPANY

New Era Life Insurance Company of the Midwest
To ALL Pennsylvania Medicare Supplement Agents
Rate Increases Effective January 1, 2020

<u>Pennsylvania</u> Modernized Plan	<u>Pennsylvania</u> Rate Increase Percentage (%)
Plan A	5.00%
Plan B	0.00%
Plan D	5.00%
Plan F	5.00%
Plan F (HD)	0.00%
Plan G	5.00%

New Business

- Applications received **on or before** December 15, 2019 with an effective date of January 1, 2020 will receive the **current rates**.
- Applications with effective date **before** January 1, 2020 will receive the **current rates**.
- Applications received **after** December 15, 2019 with an effective date of January 1, 2020 will receive the **new rates**.
- Applications, brochures, rates and all other sales forms can be downloaded and/or printed by visiting our website at **www.neweralife.com**.