

# 40 days of 40-year term

## Agent Sales Contest extended additional 40 days! April 22 - July 10, 2019

Grow your sales in 2019 with Legal & General America. Agents can earn cash for each OPTerm 40 app submitted and be entered for a chance to win a bonus!

### How it works

Eligible agents will receive \$40 for each OPTerm 40 application submitted from April 22 through July 10, 2019.<sup>1</sup>

### Earn tickets for more cash

Each submitted application will earn 1 ticket to be entered into a drawing. After July 10, 2019, four participating agents will be randomly selected to win a \$1,000 bonus.<sup>2</sup>

The winners will also be invited to a special dinner with their General Agent, Brokerage Manager, Case Manager and Legal & General America Account Manager.

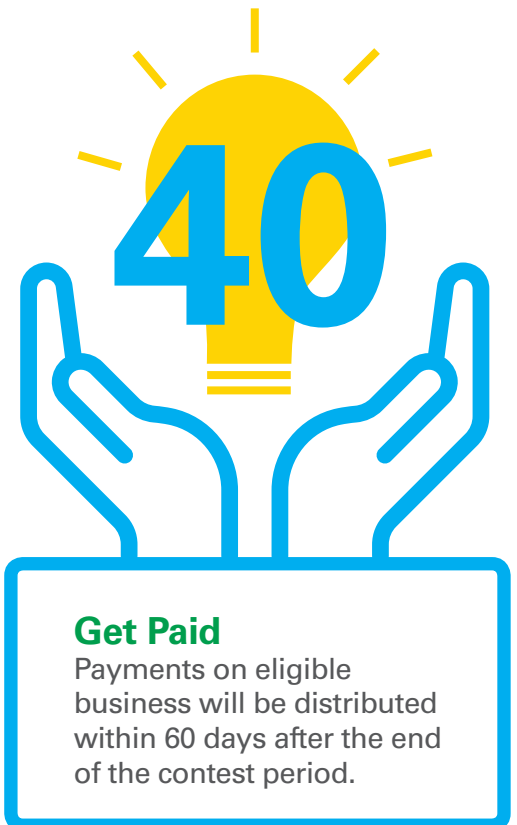
### Eligibility

Banner business only.  
Not available for William Penn business.

Products: OPTerm 40

AppAssist cases will qualify for the \$40 per submitted OPTerm 40 application upon interview completion.

Direct Marketing agents are not eligible to participate.



### Get Paid

Payments on eligible business will be distributed within 60 days after the end of the contest period.

1. The contest will run April 22, 2019 through July 10, 2019. Eligible participating writing agents must be contracted with Banner at the agent/broker agreement level. Contest rules and restrictions are at Legal & General America's discretion. Legal & General America, at its sole discretion, will make a determination for any issues that call for resolution regarding rules, benchmarks, eligibility, production results, and payments.

2. After July 10, 2019, four participating agents will be selected in a random drawing to each win a \$1,000 bonus. The four winners will also be invited to a special dinner, hosted by a Legal & General America representative, to include the General Agent, Brokerage Manager and Case Manager.

Legal & General America life insurance products are underwritten and issued by Banner Life Insurance Company, Urbana, Maryland and William Penn Life Insurance Company of New York, Valley Stream, NY. Banner products are distributed in 49 states and in DC. William Penn products are available exclusively in New York; Banner does not solicit business there. The Legal & General America companies are part of the worldwide Legal & General Group. OPTerm policy form # ICC18-OPTC and state variations. In New York, OPTerm policy form # OPTN-NY. OPTerm 35 and 40 are not available in New York. For broker use only, not for public distribution. 19-140 (Rev. 05.17.19)

