

A SPECIAL INVITATION

Help seniors with their Medicare choices in your local Walgreens store!

Walgreens and Cigna-HeathSpring are working together to help seniors be informed and educated when making their Medicare coverage choices this Annual Enrollment Period (AEP).



During AEP (October 1st through December 7th), Walgreens is inviting our valued brokers, like you, to have a physical presence in their stores to assist seniors with these choices. That means, as a broker, you could have direct access to seniors who visit their stores during AEP.

Here's how it works!

Walgreens will provide Cigna-HealthSpring brokers with access to select stores across the country (dates may or may not correspond to Walgreens Senior Discount days which generally occur the first Tuesday of each month). We are looking for brokers who are interested in spending time in these select stores to answer seniors' questions about Medicare. Walgreens will assign you, and only you, to a specific store location that is convenient for you and should provide a high level of senior traffic.

How do I get involved and what's next?

By July 6th please send an email to Steve Haney, Broker Marketing, Cigna-HealthSpring at stephen.haney@healthspring.com Please **include** your: full name | agent ID with Cigna/Cigna-HealthSpring | email address | phone # | city, state and zip code you would be interested in. Steve will acknowledge your email, add your name to the list of interested participants, and contact you regarding next steps.

Remember, July 6th is the deadline for showing your interest in this great opportunity!

"Only qualified agents/brokers, who are contracted with Cigna-HealthSpring, licensed and appointed in the state of the event, and certified for the plan year are allowed to hold sales events. In addition, agents/brokers are required to complete the sales event training attestation before conducting any sales events. Agents/Brokers must also be in good standing with Cigna-HealthSpring. They are responsible for conducting approved marketing/sales activities and using CMS and Cigna-HealthSpring-approved marketing materials



Steve Haney
Director of Broker Marketing
stephen.haney@healthspring.com

Together, all the way.®



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