

NEW ERA LIFE INSURANCE COMPANIES' 2017

# CHRISTMAS BONUS

Put some extra jingle in your pockets this Christmas by participating in New Era's Christmas Bonus! Applications must be submitted and received between:

**August 7, 2017 through December 1, 2017**

## QUALIFICATION CREDITS

**100%**

- \* Medicare Supplement (including open-enrollment, but excluding disability, guarantee issue and conversions)
- \* Health Saver Plus Series, Health Choice and Health Choice Select
- \* Critical Illness, Enhanced Accident, Dental Plus, and GAP
- \* Final Expense
- \* MA Gap

**80%**

- \* Cancer Max and other Accident & Health

**6%**

- \* Single Premium Annuity - New Money (50% Credit for Internal Exchanges)

## QUALIFYING CREDITS CASH REWARD

**Over 60,000**

**\$1,000**

**50,000 to 59,999**

**\$750**

**40,000 to 49,999**

**\$500**

**30,000 to 39,999**

**\$250**

Additional \$500 bonus to the following:

- \* Top Medicare Supplement Producer
- \* Top Underage Division Producer
- \* Top Annuity Producer

**Qualification Credit** is defined as new premium, minus lapsed premiums for new policies issued and paid-for during the qualification period. **Policies must be issued and paid-for by December 15, 2017** and remain in-force throughout the qualification period. Only new business applications will qualify for this Campaign. Conversions and/or replacements will not qualify for credit. **Applications submitted with an effective date and draft date after the end of the campaign will not qualify.**



Producers must be in good standing with The New Era Group at the end of the Christmas Bonus Campaign. New Era reserves the right to withhold the bonus if persistency and production levels do not meet a minimum acceptable level. New Era, at its sole discretion, reserves the right to modify or change any of the qualifications or offerings at any time. The decision of The New Era Group on any interpretation of these rules shall be conclusive.