



AIMC, LLC

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AIMC announces our Agent Marketing Allowance for your Manhattan Life Medicare Supplement sales!

Receive \$125 for every
underwritten case
when you have
4 or more
cases issued
per month.*



THE MANHATTAN LIFE
INSURANCE COMPANY SM

*Subject to the Program's Terms and Conditions.

MARKETING ALLOWANCE PROGRAM:

AIMC announces its latest Marketing Allowance Program designed specially for agents to help you increase your Manhattan Life Medicare Supplement sales!

AIMC will pay you a marketing allowance of \$125 for each underwritten policy issued if you have at least 4 policies issued and credited to you in a calendar month.*

Here's how it works...

When you write 4 or more issued policies during any calendar month from January 1, 2017 through December 31, 2017, you will receive a marketing allowance of \$125 for each underwritten policy ("Qualifying Business"). Neither non-underwritten issued business, nor Guaranteed issue business that qualifies under the normal 63-day G.I. period, is Qualifying Business and NEITHER is eligible for the marketing allowance. This marketing allowance is FOR YOU to help offset your expenses for marketing leads and soliciting underwritten Medicare Supplement business for Manhattan Life. *It's that simple!*

With Manhattan Life you get:

- Outstanding new business service from a home office staff with years of experience.
- One of the very best eApps in the industry with immediate issue capability at point of sale.
- Very competitive rates.

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**Prepare now for
a great 2017 with
Manhattan Life!**

**And, receive a substantial marketing
allowance paid TO YOU on a monthly
basis to help you cover your marketing
and solicitation costs!**

PROGRAM'S TERMS & CONDITIONS:

1. "Qualifying Business" is an underwritten Medicare Supplement policy issued by Manhattan Life Insurance Company ("Manhattan Life") on or after January 1, 2017 and on or before December 31, 2017, excluding any not-taken policies during the free look period, cancellations, non-underwritten business, Guaranteed issue business that qualifies under the normal 63-day G.I. period, or any internal or affiliate company replacement business. ("internal replacements")
2. To qualify for the marketing allowance, an eligible writing agent must be contracted through AIMC, LLC, appointed with Manhattan Life, and remain in good standing with Manhattan Life during the entire applicable calendar month of the Program.
3. To receive the marketing allowance, the eligible writing agent must be the writing agent of record for a minimum of four (4) policies issued by Manhattan Life during the applicable calendar month according to these Terms and Conditions. The Marketing Allowance of \$125 will be paid for each underwritten case of Qualifying Business.
4. All marketing allowance payments will be mailed to qualifying agents within 21 days after AIMC, LLC approves the marketing allowance.
5. AIMC, LLC has the exclusive right to change the qualifications and/or rules for this marketing allowance program at any time, including cancellation of this program. All decisions by AIMC, LLC regarding this marketing allowance program and/or its cancellation are final.
6. Manhattan Life has no obligation to sponsor or pay any of the costs of the marketing allowance program for any qualifying participant related to this program. AIMC, LLC is solely responsible for and will bear all the costs associated with this marketing allowance program.