

# ***Put More Cash In Your Pocket When You Write CSI and CSI Life During the AEP Selling Season!***

Contest Period: Starts October 1, 2016, and ends December 31, 2016 for "Qualifying Business"\*.  
Payment to Qualifying Agent: Mailed January 24, 2017 or later.



**20 Qualifying Business Cases = \$1,000**  
**30 Qualifying Business Cases = \$1,500**  
**40 Qualifying Business Cases = \$2,000**

Subject to the following Rules\*



Not only will you put extra money in your pocket, you will also be placing your clients with one of the most admired and respected brands in the world – Berkshire Hathaway. CSI and CSI Life have earned A.M. Best's A+ (Superior) rating, effective June 12, 2015. From our perspective, no carrier does it better than CSI and CSI Life!

Get started today toward earning your \$2,000 bonus from AIMC, LLC when you write your business with CSI and/or CSI Life!

**\*The Rules:**

1. "Qualifying Business" is any Medicare Supplement policy received by either Central States Indemnity Co. of Omaha ("CSI") or CSI Life Insurance Company ("CSI Life") on or after October 1, 2016 and on or before December 31, 2016, and issued by January 23, 2017. "Qualifying Business" shall NOT include any not-taken policies during the free-look period, cancellations, or guaranteed issue business that qualifies under the normal 63-day G.I. Period, or any policy that replaces a policy previously issued by CSI.
2. To qualify for this incentive program, an eligible writing agent must be contracted through AIMC, LLC, appropriately appointed with CSI and/or CSI Life, and remain in good standing with CSI and/or CSI Life during the entire period of the incentive program.
3. To receive the cash incentive award, the eligible writing agent must be the writing agent of record for:
  - At least twenty (20) "Qualifying Business" issued by CSI and/or CSI Life, according to these Contest Rules, to receive a \$1,000 award.
  - At least thirty (30) "Qualifying Business" issued by CSI and/or CSI Life, according to these Contest Rules, to receive a \$500 award, in addition to the \$1,000 award above.
  - At least forty (40) "Qualifying Business" issued by CSI and/or CSI Life, according to these Rules, to receive another \$500 award, in addition to the \$1,000 and \$500 awards above, for a total reward of \$2,000.
4. All incentive payments will be mailed to qualifying participants on or after January 24, 2017, after AIMC, LLC approves the cash incentive award.
5. AIMC, LLC has the exclusive right to change the qualifications and/or rules for this incentive program at any time, including cancellation of this incentive program. All decisions by AIMC, LLC regarding this incentive program and/or its cancellation are final.
6. Neither CSI nor CSI Life has any obligation whatsoever to sponsor or pay any of the costs or awards for any qualifying participant related to this incentive program. AIMC, LLC is solely responsible for and will bear all the costs associated with this incentive program.



**CSI**  
CSI LIFE INSURANCE COMPANY  
A Berkshire Hathaway Company

**Questions?**  
**Call your immediate upline or**  
**AIMC, LLC at 1-866-644-1310**  
**FOR AGENT USE ONLY**

**CSI**  
CENTRAL STATES INDEMNITY  
A Berkshire Hathaway Company