



Capital BlueCross Logo Replacing Keystone Health Plan® Central Logo on Member ID Cards

Producer Communication #773

Issued October 6, 2016

Message

Beginning this month, commercial HMO and Medicare Advantage HMO member ID cards will no longer have the Keystone Health Plan® Central logo. The Capital BlueCross logo will now appear and a type treatment for the entity name, Keystone Health Plan Central, will appear next to the logo.

This change was made to further elevate the Capital BlueCross brand.

Sample member ID cards for BlueJourney HMO and Commercial HMO are provided for your reference.

Questions

Please contact your Preferred Agent with questions. Thank you.

Card Front

Card Back

Capital BLUE 

Harrisburg, PA 17177

001234560000MedicalPlanMedicalProduct

X192061053300001

MEMBER NAME
123 Any Street
Any Town, PA 17111

Group Name

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Capital BLUE  **Keystone**
Health Plan - Central

| | |
|---------------------------|----------------------------------|
| MEMBER NAME | Presauthorization HMO |
| ID #YWV80000000000 | Group # 00123456 Plan 361 |
| PROVIDER PRACTICE | Primary Care Physician \$XX |
| | Specialist \$XX |
| | Urgent Care \$XX |
| | Emergency Room \$XX |
| | After Hours \$XX |

717-123-4567 Lab DL

RxBIN 004336 RxPCN ADV

RxGrp RXCAP

717-123-4567 Lab DL

RxBIN 004336 RxPCN ADV

RxGrp RXCAP



X192061053300001



CONNECT
WITH US FOR A
HEALTHIER
YOU

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Capital BLUE  **capbluecross.com**

Customer Service:
Presauthorization:
Behavioral Health:
Rx Mbr Svcs:
BlueCard Worldwide:

Claim Filing: Providers submit claims with local Blue Cross and/or Blue Shield Plan. When Medicare is primary, providers should submit claims to Medicare. If provider does not submit claims on your behalf, please submit claims to PO Box 211457 Eagan, MN 55121.

Coverage issued by Keystone Central under its parent, BlueCross, and/or its subsidiary Advantage Insurance Company. Capital Advantage Assured Independent Members of BlueShield Association.

CVS/caremark

Pharmacy benefits administrator

Card Front

Capital BLUE 

Harrisburg, PA 17177

0091000100000MedicalPlanMedicaidProduct

X121598946700001

MEMBER NAME
123 Any Street
Any Town, PA 17111

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Capital BLUE  **Keystone**

Health Plan, Central

BlueJourney
HMO

MEMBER NAME

ID # YWK80000000000

PROVIDER PRACTICE

717-123-4567 Lab DL

RxBIN 004336
RxGrp RXCAP

MEDICARE ADVANTAGE **HMO** BlueCross DentalSM
BlueCross VisionSM

Pres authorization

Group # 00910001 **Plan** 361


Primary Care Physician \$XX
Specialist Visit \$XX
Emergency Room \$XX

RxPCN MEDDADV
ISSUER(80840) H3962-###


MedicareRx
Prescription Drug Coverage

Card Back

X121598946700001



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Capital BLUE 

CapitalBlueMedicare
Customer Service: 1-8

This card is for ID purposes only and is not proof of eligibility.
Emergencies: Seek immediate care or call 911.
Claim Filing: Keystone Health Plan® Central Providers (in area) should submit claims using normal procedures. All other providers should submit claims to their local Blue Cross and/or Blue Shield Plan Licensee. If provider does not submit claims on your behalf, please submit claims to Keystone Health Plan Central PO Box 211457 Eagan, MN 55121.

Tele-type (TTY):
Preauthorization:
Behavioral Health:
Rx Mbr Svcs:
BlueCross Dental:
BlueCross Vision:

Issued by Keystone Health Plan® Central, a member of the BlueCross BlueShield Association
Rx Claim Filing: Sul
Attn: Claims Dept
52066, Phoenix, AZ
2066

CVS/caremark

Pharmacy benefits administrator