



A New Medicare Advantage PPO Committed to Total Wellness

Imagine a health care journey where *every* Medicare Advantage member has an Advocate to ensure that *every* service experience is positive, personal, and helpful.

Vibra Health Plan has a unique sales model and a dedicated broker hotline to strengthen the partnerships between brokers, providers, and participants. Benefits begin January 1, 2017.

Co-founded by health care entrepreneur Brad Hollinger and managed care expert Michael Fiaschetti, Vibra Health Plan is exclusively focused on the Medicare market. With more than six decades of combined health care experience, Mr. Hollinger and Mr. Fiaschetti have assembled an impressive executive leadership team whose significant health care expertise will personalize and streamline the Medicare Advantage PPO plan.

Vibra Health Plan
2017 Service Area



With access to a large health care network, guidance from a personal Member Advocate, and specialized broker tools, Vibra Health Plan is building a healthier, vibrant Pennsylvania.

For more information please call the Medicare Offerings department at 717.540.5690 x5 or visit VibraHealthPlan.com.

VITAL, VIBRANT, VIBRA

- ✓ A network of **more than 8,000 professional providers** and **50+ acute care hospitals** prepared to serve Members in 17 counties in central, east, and northeast Pennsylvania.
- ✓ A powerful differentiator, Vibra Health Plan offers every member a **Member Advocate** to help them navigate the health care system with confidence and clarity.
- ✓ Vibra Health Plan features a **\$0 premium option and flexible benefits** for group Medicare beneficiaries. Simple to understand, the Plan's Essential and Enhanced PPO options feature low primary co-pay and a \$0 co-pay on generic drugs at preferred pharmacies.
- ✓ **Unique selling model** that works cooperatively with brokers and providers to deliver **real-time data** optimizing quality and efficiency.

