



## WAYS TO SAVE® ALERTS OVERVIEW

MAY 23, 2014

# ALERT FACTS

Capital BlueCross will launch Ways to Save functionality on May 23, 2014. This functionality is designed to proactively notify members when savings opportunities are available for them based on their claims utilization.

How it Works	Services	Sign Up
A review of the members claim history is conducted on a monthly basis and new savings opportunities will be issued at that time.	The services reviewed for savings will include; office visit, behavioral health, physical therapy and chiropractic service.	Member can receive this information on-line through the search and save center, Find Ways to Save tab and Members can opt in on mycapbluecross.com "Account Settings" to receive this information on email and/or text.

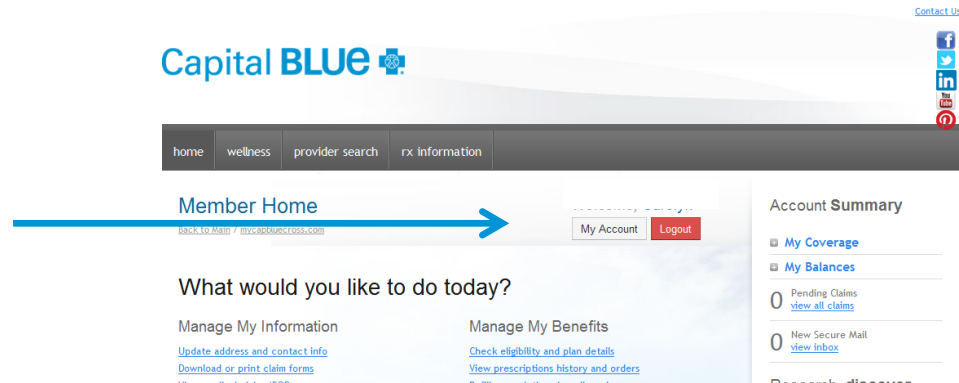
# START RECEIVING EMAIL AND TEXT ALERTS

- Alerts via e-mail and text will begin late June 2014, but savings will show on the Search and Save Center on May 23, 2014.
- Once the user has opted-in to email and/or text, a monthly alert will be issued if savings are identified.
- When the user selects the link within the email or enters the web browser address from the text, they will be directed to the Search and Save Center to view savings.



# GET SET UP FOR ALERTS

- Login to mycapbluecross.com
- Select “My Account”



- Select “Update My Communications Preferences”
- Check Ways to Save®  
Email Me and/or Text Me

Account Management

- Update My Communication Preferences
- Add My Program Information
- Set My Health News Categories
- Change My Password
- Set My Challenge Questions
- Upgrade My Account
- Delete My Account

## Update My Communication Preferences

Update your contact information

Remember that the email address entered must be unique to this site.

Email Address:

Telephone:

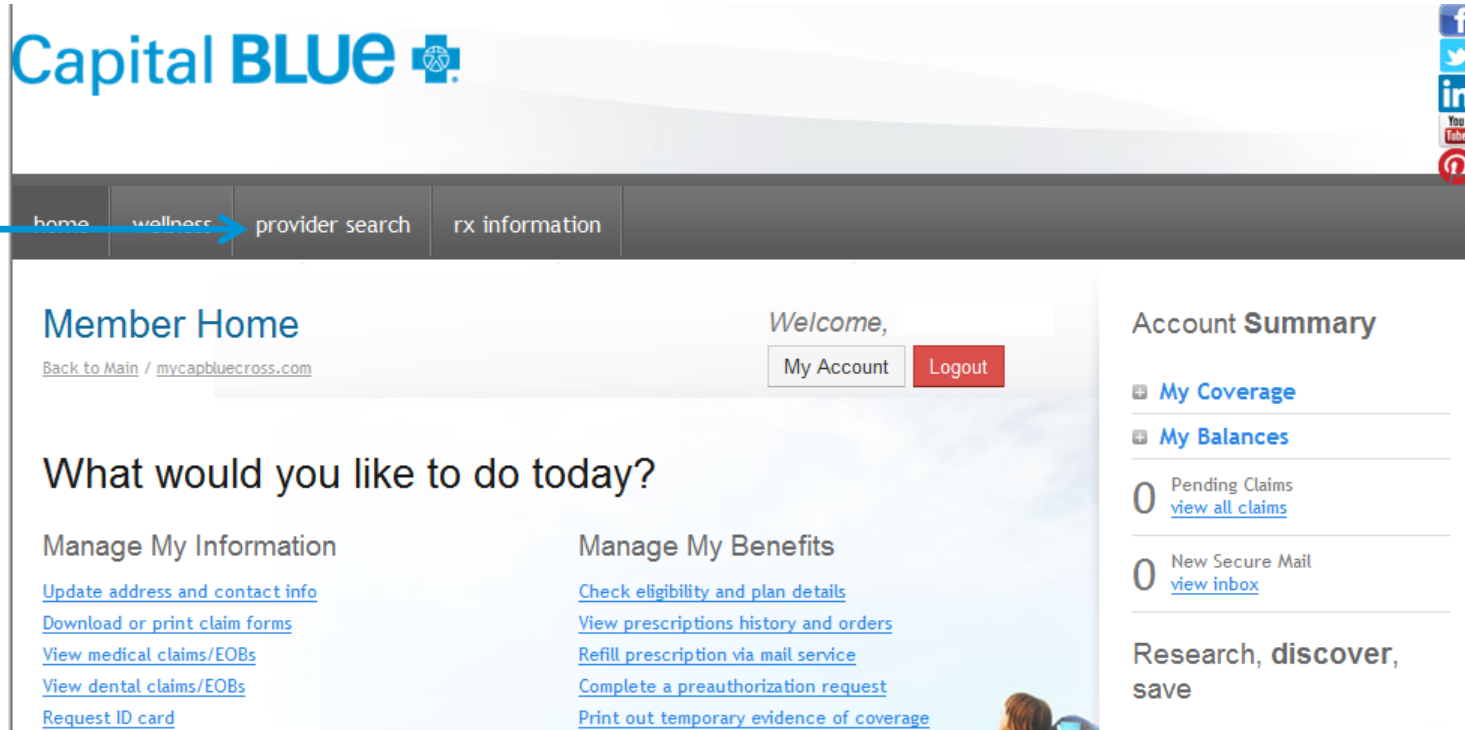
Mobile Phone:

Select the communications you would like to receive.

Capital Product/Offering	Email Me	Call Me	Text Me*	Online Only	Do Not Notify
Live Healthy	<input checked="" type="checkbox"/>				
Ways To Save**	<input type="checkbox"/>		<input type="checkbox"/>		

# HOW TO GET STARTED

- Login to mycapbluecross.com and access the Search and Save Center



The screenshot shows the Capital BLUE website interface. At the top left is the Capital BLUE logo. To the right of the logo is a vertical stack of social media icons for Facebook, Twitter, LinkedIn, YouTube, and Pinterest. Below the logo is a navigation bar with links: home, wellness, provider search, and rx information. A blue arrow points to the 'provider search' link. Below the navigation bar is the main content area. On the left, it says 'Member Home' with a link 'Back to Main / mycapbluecross.com'. To the right of this is a 'Welcome,' message with a 'My Account' button and a red 'Logout' button. Below this is a section titled 'What would you like to do today?' with two columns of links. The left column is 'Manage My Information' and the right column is 'Manage My Benefits'. On the right side of the page is an 'Account Summary' section with links for 'My Coverage', 'My Balances', 'Pending Claims', and 'New Secure Mail'. At the bottom left is the Capital BLUE logo.

Capital BLUE

home wellness provider search rx information

Member Home  
[Back to Main / mycapbluecross.com](#)

Welcome,   
[My Account](#) [Logout](#)

What would you like to do today?

**Manage My Information**  
[Update address and contact info](#)  
[Download or print claim forms](#)  
[View medical claims/EOBs](#)  
[View dental claims/EOBs](#)  
[Request ID card](#)

**Manage My Benefits**  
[Check eligibility and plan details](#)  
[View prescriptions history and orders](#)  
[Refill prescription via mail service](#)  
[Complete a preauthorization request](#)  
[Print out temporary evidence of coverage](#)

**Account Summary**  
[My Coverage](#)  
[My Balances](#)  
0 Pending Claims  
[view all claims](#)  
0 New Secure Mail  
[view inbox](#)

**Research, discover, save**

Capital BLUE

# CLICK..."FIND WAYS TO SAVE"

- Select the Find Ways to Save Tab and start reviewing savings.

## Search & Save Center

Find Doctors. Compare Costs. Start Saving.

You are here: [Search & Save Center](#)

Search by Name

Search by Type or  
Specialty

Search for Treatment  
Cost

Find Ways to Save

International  
Providers

Rate a Doc

### Find Savings Opportunities

#### Top Ways to Save

Savings	Description	Highest	Lowest
\$66	Save \$66 on Family Medicine Existing Patient Preventive Visit (40-64 yrs. old) for	VIEW SAVING	
\$37	Save \$37 on Family Medicine Existing Patient Office Visit (15 min) for	VIEW SAVING	

View All Savings

# VIEW AND ACT ON SAVINGS

- Savings are shown to the member for all eligible services

## Search & Save Center

Find Doctors. Compare Costs. Start Saving.

You are here: [Search & Save Center](#)

Choose a Provider

Switch Provider

You're Done

Go Back

How to Save \$37 on Family Medicine Existing Patient Office Visit (15 min) for [redacted]

	Provider	Distance	Savings
<input type="radio"/>	Edward Gabriel Camerino M.d. 44 Lancaster Ave Ephrata, PA 17522	3.6 miles	\$37
<input type="radio"/>	Nicole Denise Zimmerman D.o. 44 Lancaster Ave Ephrata, PA 17522	3.6 miles	\$37
<input type="radio"/>	Lorin S Hirsch M.d. 1671 Oregon Pike Lancaster, PA 17601	6.1 miles	\$32
<input type="radio"/>	Timothy E Quinn M.d. 1671 Oregon Pike Lancaster, PA 17601	6.1 miles	\$32