

Join us for an informational webinar.



Trouble seeing this?
[View in your browser >](#)



Coming Soon: New Innovations to Revolutionize How You Manage Your Health Plan

Want to streamline the management of your plan, reduce health care costs and improve your employees' health? We are excited to introduce a new tool that can help you do just that!

As you may know, Capital BlueCross is leveraging an innovative analytics and reporting tool, called TheonSM Care Engager, which will provide greater insight into your health plan usage than ever before. The Theon platform is coming to you soon, and you can [click here](#) to learn more about it!

We have also planned a webinar for you and your team to help you get started. Please identify the members of your team who will use Theon and register them, and yourself, to attend one of the webinars listed below which is most convenient for you.

July XX, 2015 | XX:00 a.m. | [Register Here](#)
August XX, 2015 | XX:00 a.m. | [Register Here](#)

Please complete and submit the Theon Care Engager User Access Request Form [\[hyperlink to form on welcome kit\]](#) to your Account Executive or Producer. After you and your team participate

in a webinar, you will be given access to this powerful tool.

With the introduction of Theon, Blue Insights will be phased out. Reporting through Blue Insights will officially end on September 30, 2015, but you can stop using it once you have access to Theon.

We are always here to help. If at any point you have a question or need support, please contact your Capital BlueCross Account Executive, your Producer, or the [Theon Support Team](#) [\[hyperlink to support page of welcome kit\]](#).

Thank you, and welcome to a whole new way of managing your health plan!

Text **HEALTH** to 74935 for weekly tips to live healthy!



TheonSM is a product of Geneia® LLC. On behalf of Capital BlueCross, Geneia LLC provides health data informatics and analytical support and services. Geneia LLC is an independent company.

Health care benefit programs issued or administered by Capital BlueCross and/or its subsidiaries, Capital Advantage Insurance Company®, Capital Advantage Assurance Company® and Keystone Health Plan® Central. Independent licensees of the BlueCross BlueShield Association serving 21 counties in Central Pennsylvania and the Lehigh Valley. Communications issued by Capital BlueCross in its capacity as administrator of programs and provider relations for all companies. This is an advertisement.

Capital BlueCross 2500 Elmerton Avenue, Harrisburg PA | capbluecross.com © 2015 Capital BlueCross All Rights Reserved. | [Unsubscribe?](#)