

FOR MORE THAN 75 YEARS,
Capital BlueCross has provided our
customers with stability and security
so they can live life to the fullest.

TODAY, WE ARE LEADING THE WAY
with new innovations for successful
health plan management.

To learn more, contact your
Capital BlueCross account executive.



Capital BLUE 



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TheonSM is a product of Geneia[®] LLC. On Behalf of Capital BlueCross, Geneia LLC provides health data informatics and analytical support and services. Geneia LLC is an independent company.

Health care benefit programs issued or administered by Capital BlueCross and/or its subsidiaries, Capital Advantage Insurance Company,[®] Capital Advantage Assurance Company[®] and Keystone Health Plan[®] Central. Independent licensees of the BlueCross BlueShield Association. Communications issued by Capital BlueCross in its capacity as administrator of programs and provider relations for all companies.



Bringing Clarity
TO YOUR Health Plan Data

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Innovative Platform

Capital BlueCross is leveraging the power of an advanced analytics platform to bring clarity to your health plan data. The Theon Care Engager™ platform, imagined by Geneia, is designed to make the complex simple, giving you the ability to easily:

- Make informed decisions
- Visualize the most critical data
- Streamline plan management
- Identify care opportunities
- Reduce waste and redundancy



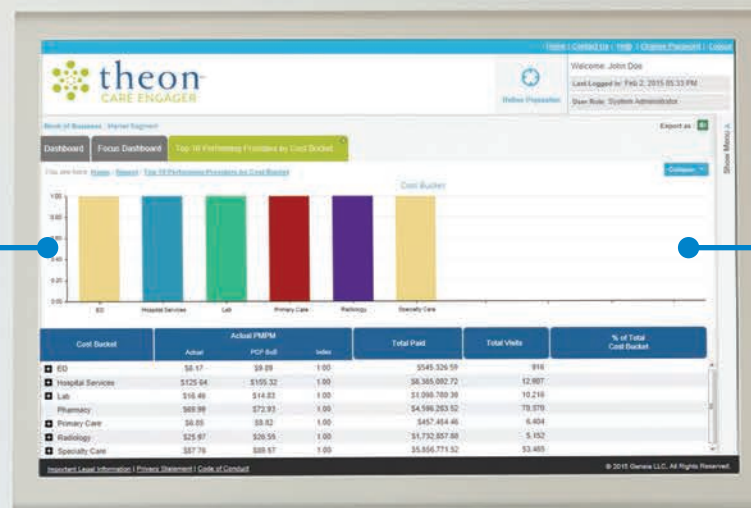
Consulting and Technical Support

Personal consulting and technical assistance is always just a phone call or click away to help you maximize this powerful tool.

Convenient Access

Accessible on your Capital BlueCross Employer Portal, Theon features:

- A customizable, user-friendly dashboard
- Drill-down and filter functionality to refine results
- Daily updates of admission and discharge measures
- Monthly utilization and quality metrics
- Action reports in customizable formats including executive summary, high-dollar claims, and patient utilization
- The option to export reports to Microsoft Excel



Meaningful Data

What health conditions are **MOST PREVALENT** among your employees?

What health care services are **UTILIZED MOST** frequently?

What are the **KEY DRIVERS** of your plan's costs?

How can you **BEST ANALYZE** your health plan data to uncover meaningful and actionable information?

Capital BlueCross

Empowering you with insight to be more informed, strategic, and decisive about your health plan, so we can **ACHIEVE EXCELLENCE TOGETHER.**