

# Social Media Posts from Life Happens for February and Insure Your Love Month

Life Happens has created a social media post for each weekday and holiday in February through the end of **Insure Your Love month**, which Life Happens created and coordinates. These posts strike an inspirational, educational and conversational tone. You can use these posts and graphics on your social media sites or in other marketing outreach.

Remember to use **#InsureYourLove** with all of your posts that relate to the campaign. Plus, join us for a special Facebook Chat on Thursday, February 15, from 1 to 2 p.m. E. Stay tuned for details!

## Thurs, Feb 1

We're a proud supporter of #InsureYourLove month in February. The truth is, the next time you struggle with saying "I love you," let them know you got life insurance instead.



*Click image to download*

## Fri, Feb 2

Life insurance is an unsung hero!  
#InsureYourLove



*Click image to download*

## Mon, Feb 5

How do you prefer to receive and express love, insurance style?  
#InsureYourLove



*Click image to download*

## Tues, Feb 6

[video - we suggest using the video on Instagram Reels or TikTok]

You would do anything for your kids. Make sure life insurance is part of that. #InsureYourLove



*Click image to download*

*(Click [here](#) to download this video in our standard animation size.)*

## Wed, Feb 7

You show love to your partner in ways that you know will make them happy. But don't sleep on financial planning and life insurance. Insuring your love is as easy as 1-2-3. #InsureYourLove



Click image to download

## Thurs, Feb 8

[animated video]

Beneficiaries can come and go... fortunately, it's pretty easy to update them. #InsureYourLove



Click image to download

## Fri, Feb 9

Life insurance isn't for you, it's for those who have to carry on without you. #InsureYourLove

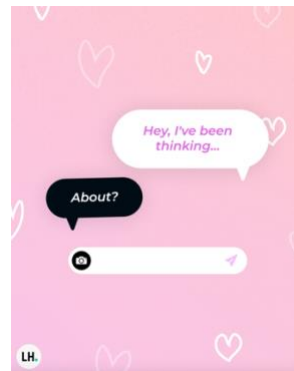


Click image to download

## Mon, Feb 12

[animated video]

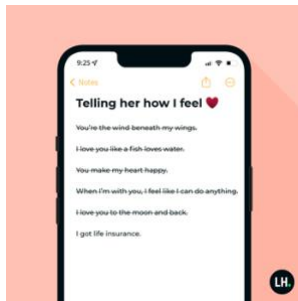
It's like a rom-com, but real life. #InsureYourLove



Click image to download

## Tues, Feb 13

It's that simple. #InsureYourLove



Click image to download

## Wed, Feb 14 – Valentine's Day

[video - we suggest using the video on Instagram Reels or TikTok]

This Valentine's Day, give them a gift they'll never forget!  
#InsureYourLove



Click image to download

(Click [here](#) to download this video in our standard animation size.)

## Thurs, Feb 15

How do you say, "I love you?"  
Letting them know that you have  
life insurance (and your finances in  
order) is a walk in the park.  
#InsureYourLove

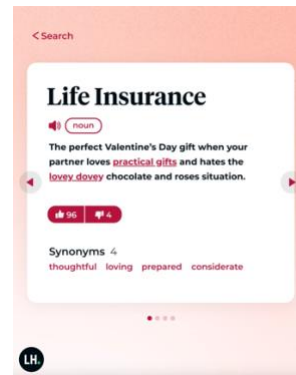


*Click image to download*

## Fri, Feb 16

[animated video]

Will you accept this... life insurance  
policy? #InsureYourLove



*Click image to download*

## Mon, Feb 19

[blog post]

You might think that life  
insurance is just for adults, but  
there is actually life insurance  
coverage for minors as well,  
known as child life insurance or  
juvenile life insurance.  
#InsureYourLove

<https://lifelifehappens.org/blog/why-would-i-need-to-get-life-insurance-for-my-child/>

*[for Facebook, delete the link once  
the post preview appears]*

## Tues, Feb 20

[animated video]

L-O-V-E. Is there anything bigger?  
Let them know how you feel... with  
life insurance. #InsureYourLove

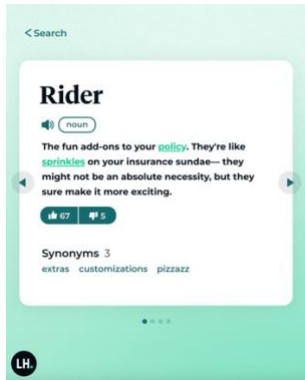


*Click image to download*

## Wed, Feb 21

[animated video]

Long-term care riders + accelerated death benefit riders = extra coverage for you and your loved ones. #InsureYourLove



[Click image to download](#)

## Thurs, Feb 22

Let them know you love them by getting life insurance. It can speak for you even when you can't. #InsureYourLove



[Click image to download](#)

## Fri, Feb 23

There are many ways to say, "I love you." #InsureYourLove



[Click image to download](#)

## Mon, Feb 26

Nothing says forever like planning for the afterlife together! #InsureYourLove



[Click image to download](#)

## Tues, Feb 27

Getting out of the doghouse just got easier! #InsureYourLove



*Click image to download*

## Wed, Feb 28

[animated video]

Adulting 101 includes getting life insurance! #InsureYourLove



*Click image to download*

## Thurs, Feb 29

Insure Your Love month may be coming to a close this February, but your need for coverage is year-round. #InsureYourLove



*Click image to download*