

LIFE MARKETS BUZZER BEATER SALES BATTLE

For the next 8 weeks, agents will compete against each other for the top spot and up to \$1,000 cash prize!

**Three
pointer**
1st place
\$1,000

**Field
goal**
2nd place
\$500

**Free
throw**
3rd place
\$250

Details & Qualifications

- Applications submitted between:
2/3/2025-4/4/2025
- Business placed by: 4/30/2025
- Contest based on placed traditional life insurance and final expense life business by premium
- Guaranteed issue business not considered
- Street level contracts only
- Agents earn 1 point for every \$1,000 of placed commissionable annual premium (ex: \$10,000 in commissionable AP = 10 points)
- Minimum of 8-points required to qualify
- Prizes will be paid by 5/15/2025
- Agents with the most points wins the \$1,000 cash prize