

Social Media Posts from Life Happens for March

Life Happens has created a social media post for each weekday and holiday in March. These posts strike an inspirational, educational and conversational tone. You can use these posts and graphics on your social media sites or in other marketing outreach.

Fri, Mar 1

Life insurance can ensure your child's education.
#GetLifeInsurance



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Mon, Mar 4

You'll be glad to hear that life insurance probably costs a lot less than you think. A quick and easy way to get an idea of how much coverage you need is to use this nonprofit's life insurance needs calculator:

<https://lifehappens.org/life-insurance-needs-calculator/>.



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Tues, Mar 5

[blog post]

With many long-term care insurance options available, making the right choice can feel overwhelming. Use this checklist to help you evaluate and take that next step toward getting coverage.

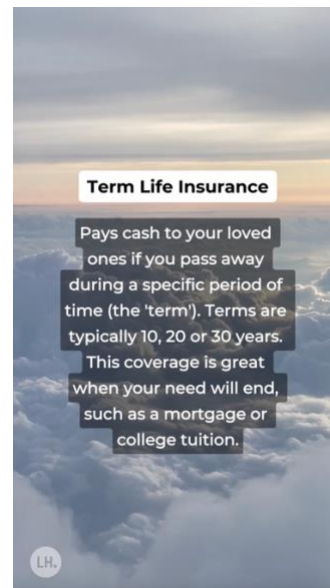
<https://lifehappens.org/blog/preparing-for-the-unpredictable-a-checklist-for-evaluating-long-term-care-insurance-options/>

[for Facebook, delete the link once the post preview appears]

Wed, Mar 6

[video - we suggest using the video on Instagram Reels or TikTok]

Plus, term life insurance typically offers the most coverage for the lowest initial premium. It's more affordable than you might think! #GetLifeInsurance



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Thurs, Mar 7

Vernon calls long-term care insurance a blessing because it allowed him to afford the best care possible for his childhood sweetheart.

#GetLongTermCareInsurance



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Fri, Mar 8 – IWD 2024

Empowering words from a wise woman on this International Women's Day. Financial literacy and independence are critical to creating a gender-equal world. #IWD2024

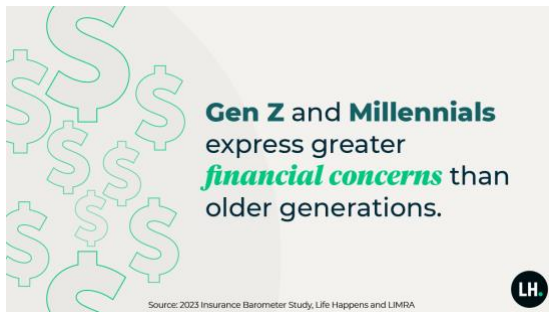


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Mon, Mar 11

Did you know that life insurance can provide peace of mind and help alleviate some of your financial concerns?

#GetLifeInsurance



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Tues, Mar 12

[Life is for Living Video]

Make sure your loved ones live on ... with life insurance.

<https://youtu.be/asj4AqyRkr8?feature=shared>

[for Facebook, delete the link once the video preview appears]

Wed, Mar 13

While life insurance generally benefits your loved ones after you pass away, it can also benefit them (and you) before that time comes through something known as living benefits. #GetLifeInsurance

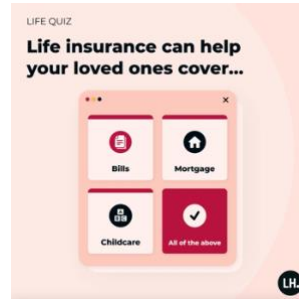


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Thurs, Mar 14

[animated video]

Plus, it can cover more with the right policy! #InsureYourLove



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Fri, Mar 15

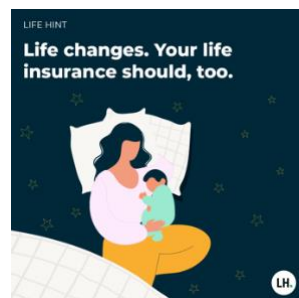
With life insurance, I've got you. #GetLifeInsurance



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Mon, Mar 18

Becoming a parent is one of the many milestones that can trigger the need for life insurance. #GetLifeInsurance



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Tues, Mar 19 – First Day of Spring

Happy first day of spring! What's on your list this season?

#GetLifeInsurance



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Wed, Mar 20

[animated video]

People want to protect their loved ones, and one of the best ways to do that financially is with life insurance. #GetLifeInsurance



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Thurs, Mar 21

Long-term care insurance covers so much more than you might think.

#GetLongTermCareInsurance

#LTCI



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Fri, Mar 22

Planning for the "unknown" can show your loved ones that you've got them for life.

#GetLifeInsurance

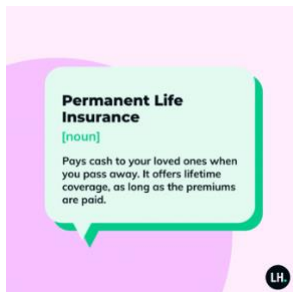


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Mon, Mar 25

[animated video]

What is permanent life insurance?
Lifelong coverage and living benefits are key.
#GetLifeInsurance



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Tues, Mar 26

Share these empowering affirmations!



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Wed, Mar 27

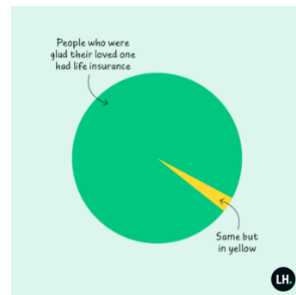
With life insurance, protecting the future of your loved ones is possible. #GetLifeInsurance



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Thurs, Mar 28

The pain of grief is enough without the added weight of financial strain. Life insurance is for the people who live. #GetLifeInsurance

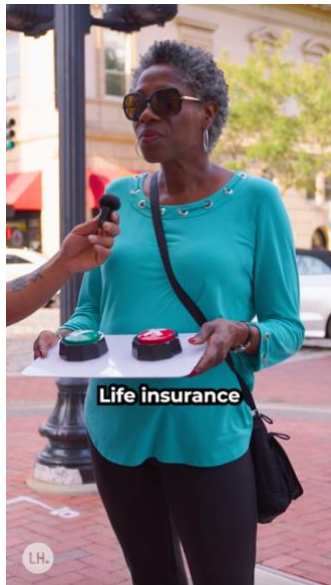


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Fri, Mar 29

[video - we suggest using the video on Instagram Reels or TikTok]

Life insurance can come with living benefits, including funds you can use while you're alive to do things like buy a home, supplement your retirement income, cover an emergency expense and more. Life insurance is for anyone who lives.
#GetLifeInsurance



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