



Earn a reward for new business in 2025

Geisinger

New Business Broker Bonus Program

- Applies to ACA, GFA, fully-insured 51+ and ASO with medical and Rx groups with effective dates Jan. 1, 2025, through Dec. 31, 2025
- One-time per contract bonus (determined by number of subscribers at the time of enrollment)
- Paid in addition to the standard commission structure

Payout 1-50 contracts: \$100 per subscriber
51+ contracts: \$100 per subscriber

Bonus payment will be included in the following month's commission runs (e.g., Jan. 1, 2025, bonuses will be paid in the February 2025 commission run, which pays out in March 2025).

Our New Business Broker Bonus Program rewards you for securing new-to-Geisinger stop-loss policies. Here are the one-time bonuses you could earn based on the annual premium of the stop-loss policies you place:

Stop-loss annual premium	Broker bonus one-time payment
\$250,000 - \$375,000	\$10,000
\$375,000 - \$500,000	\$15,000
\$500,000+	\$20,000

Contact your account service representative with any questions.

Geisinger Health Plan may refer collectively to health care coverage sponsors Geisinger Health Plan, Geisinger Quality Options, Inc., and Geisinger Indemnity Insurance Company, unless otherwise noted. Geisinger Health Plan is part of Geisinger, an integrated health care delivery and coverage organization.

Make \$2,500

- \$2,500 one-time bonus for receipt of a current ASO large group (100+ covered employees) detailed claims file per Geisinger's standard file layout to conduct a claims repricing. File must contain all the essential data fields needed to produce an accurate and valid claims repricing result.
- \$2,500 one-time bonus for securing a large group (100+ covered employees) finalist meeting with group decision makers.