

2022: Say hello to Your Healthy Rewards program



Help members stay healthy and earn up to \$200, redeemable for gift cards, by completing eligible health activities by December 31, 2022.

Program available to all individual 2022 Aetna Medicare (MA/MAPD) members.

How can members participate? It's as easy as...

1 COMPLETE ACTIVITIES
Members can earn rewards for completing specific activities (see list below).

2 LET US KNOW
Members can self report to completing activities via the member website, by calling us, or by mailing a prepaid business response card.

3 ENJOY REWARDS
Members can redeem their rewards for a CarePass Membership or a digital or physical gift card from CVS, Target, or Visa.

Reasons members should participate

EARN UP TO \$200 IN GIFT CARDS

Members can redeem their rewards for a digital or physical CVS, Target, Visa, or CarePass Membership gift card.

NO NEED TO ENROLL

Members are automatically enrolled in the program when they self-report to completing an activity.








\$0 COST TO MEMBERS

There is no cost for members to participate.



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2022 redeemable activities¹

| Activity | Description | Reward | Limit |
|--|---|--------|-------------|
|  Learn about rewards program | Earn \$10 by acknowledging receipt of program information. Members are encouraged to validate their contact information and to register for the member portal (if applicable) for latest information. | \$10 | 1x per year |
|  Complete a Healthy Home Visit | Earn \$50 by scheduling and completing a Healthy Home Visit with a licensed care provider. Members can call us to request an appointment or schedule one online. | \$50 | 1x per year |
|  Complete an annual wellness visit or annual physical exam | Earn \$25 by completing an annual wellness visit or an annual physical exam with their doctor of choice. | \$25 | 1x per year |
|  Read, listen to, or watch a health educational series | Earn \$20 by reading, watching or listening to 3 short audio recordings about monitoring and maintaining mental and physical health, and staying informed on healthy habits. ² | \$20 | 1x per year |
|  Get an annual preventive screening | Earn \$50 by completing an eligible annual preventative screening such as colorectal or breast cancer or depression screening. ³ | \$50 | 1x per year |
|  Stay on track with diabetes care | Eligible members can earn \$30 by completing an A1C exam, diabetic eye exam or kidney exam, and confirming that they are following their doctor's prescribed diabetes care plan. ⁴ | \$30 | 1x per year |
|  Get an annual flu shot or Covid vaccine | Earn \$15 by getting an annual flu shot or any eligible Covid vaccine. | \$15 | 1x per year |

- Rewardable activities and amounts subject to change.
- Members can read content or watch a video online, read booklet mailed to their home address, or listen to a 5-minute audio recording.
- Members can earn a max amount of \$50 by completing an eligible screening. It is not \$50 per screening. It is a max amount of \$50 regardless of number of screenings completed. Members are encouraged to review their Evidence of Coverage (EOC) for screening eligibility.
- Only members with diabetes are eligible for this activity.

Frequently asked questions

What do members need to do?

Members can earn rewards in 3 simple steps:

- Complete eligible activities (see list above).
- Self report completion of activities using their preferred communication channel (see list below).
- Select a digital or physical gift card of their choice.

How long does it take to get a reward?

Digital gift cards are delivered to the email address on file within 24-48 hours. Physical gift cards will take between 2 to 6 weeks to be delivered depending on USPS servicing.

How many gift cards can a member select?

Members can select a gift card whenever their balance is not \$0. Members can choose to redeem after each activity completion (i.e., 7 gift cards) or accumulate the max eligible amount for a single gift card.

How can members report and confirm completion of eligible activities to earn rewards?

There are three ways. Members can:

- Login to their secured member portal at AetnaMedicare.com.
- Return the prepaid business response card provided with their program materials.
- Call the phone number included in the program materials (varies by plan/state). They will need to provide a personalized code that is provided in their program materials.

What if a member has questions about an outstanding/non-delivered gift card?

Members can check their personalized rewards center in the AetnaMedicare.com member portal by clicking on the rewards dashboard or clicking on the gift icon located on the top-right corner of the homepage. Or they can call the number on the back of their member ID card if they have any questions about the status of their gift card.

Terms and conditions

Program is only available to Individual Aetna Medicare Advantage members (MA/MAPD).

Members can earn rewards by completing some or all program activities. Rewards can be earned from Jan. 1 to Dec. 31, 2022.

Participation in the rewards program is voluntary and does not affect a member's MA/MAPD plan benefits.