

Social Media Posts from Life Happens for June and Annuity Awareness Month

Life Happens has created a social media post for each weekday and holiday in June through the end of **Annuity Awareness month**. These posts strike an inspirational, educational and conversational tone. You can use these posts and graphics on your social media sites or in other marketing outreach.

Mon, June 3

June is National Annuity Awareness Month. Learn more about this important financial instrument and get answers to some FAQs:

<https://lifehappens.org/annuity-101/>.



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Tues, June 4

So true. There are many benefits to owning an annuity!
#GetAnnuities



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Wed, June 5

Are you headed toward retirement or even in retirement and concerned about outliving your savings? Perhaps an income annuity will fit your needs. #GetAnnuities



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Thurs, June 6

[video - we suggest using the video on Instagram Reels, TikTok, and YouTube Shorts]

Please add life insurance to your budget. Managing bills can be overwhelming, but we're here to tell you that life insurance is more affordable than you probably think. #GetLifeInsurance



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Fri, June 7

It can't be overstated how important it is to secure your child's future insurability. Unfortunately, you can't predict what health conditions may impact your child as they age. Let this post be your sign to get life insurance for your kid!
#GetLifeInsurance



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Mon, June 10

[animated video]

What is an annuity?
#GetAnnuities



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Tues, June 11

An insurance professional will explain your options, help you understand long-term financial impacts, and guide you to a solution that maximizes your guaranteed income and supports your overall financial goals within your budget. #GetAnnuities



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Wed, June 12

[video PSA - *Dream On*]

Life insurance allows the ones you love to continue pursuing their dreams. #DreamOn
#GetLifeInsurance

https://youtu.be/unnv0v_PudI

[for Facebook, delete the link once the video preview appears]

Thurs, June 13

Have you reviewed your life insurance beneficiaries recently? And don't forget to name a secondary beneficiary! #GetLifeInsurance



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Fri, June 14

[video - we suggest using the video on Instagram Reels, TikTok, and YouTube Shorts]

Older, wiser... and insured. Here are some things to know before your 30s! #GetLifeInsurance



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Sun, June 16 – Father's Day

Happy #FathersDay to all the amazing dads out there. May all the love you give come back to you today and every day.



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Mon, June 17

[animated video]

It's so important to keep an open mind on financial topics like life insurance. If you haven't already, reach out to a trusted insurance professional to discuss this powerful tool that can protect you and your family.

#GetLifeInsurance



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Tues, June 18

[blog post]

Preparing for your retirement needs careful planning to ensure you get the right benefits after years of hard work. Combining annuities and life insurance can be one way to achieve a comprehensive plan that sets you on the right track for a relaxing retirement. #GetAnnuities

<https://lifehappens.org/blog/5-advantages-of-combining-annuities-and-life-insurance-for-retirement/>

[for Facebook, delete the link once the post preview appears]

Wed, June 19

[video - we suggest using the video on Instagram Reels, TikTok, and YouTube Shorts]

Thinking about buying a house soon? Here are five things to consider before, during and after the home buying process!
#GetLifeInsurance



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Thurs, June 20

What else is on your summer bucket list?



[Click image to download](#)

Fri, June 21

We can help see and see if an income annuity will fit your needs.
#GetAnnuities



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Mon, June 24

One of the best things about an annuity is that you never have to lose what you put into it.
#GetAnnuities

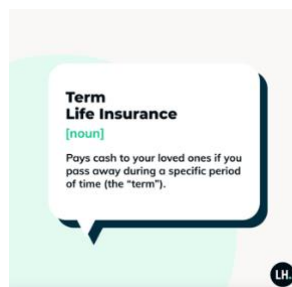


[Click image to download](#)

Tues, June 25

[animated video]

Plus, term life insurance typically offers the most coverage for the lowest initial premium. It's more affordable than you might think!
#GetLifeInsurance



[Click image to download](#)

Wed, June 26

By getting coverage for your child at a young age, you can safeguard your child's access to insurance and get a better policy at a more affordable rate than if they tried to get that same coverage as an adult. #GetLifeInsurance



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Thurs, June 27

Annuities can provide you with a guaranteed income stream, either for a fixed length of time or for the rest of your life. #GetAnnuities



[Click image to download](#)

Fri, June 28

Today is National Insurance Awareness Day. Let this be your reminder to meet with your insurance professional. #NationalInsuranceAwarenessDay



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