

MICROSITE TOPIC AND PRODUCT PAGES



Topic	Descriptor	Site Address
The Cincinnati Advantage	Overview of differentiating factors, including underwriting guide and links to all other microsites	https://www.cinfin.com/clic-advantages
Rapid Review	Accelerated underwriting program details and guidelines	https://www.cinfin.com/rapid-review-agent
Conversion options	Conversion rules, memos, guidelines and product options for term and term ROP products	https://www.cinfin.com/conversion-agent
Business uses for life insurance	Overview of potential advanced sales business opportunities and supporting marketing materials	https://www.cinfin.com/business-life
Worksite Marketing	Information and marketing materials to support voluntary life payroll deduction employee benefit program	https://www.cinfin.com/worksite-agent
Concierge Sales	Overview of services provided for sales program and supporting materials	https://www.cinfin.com/concierge-sales-agent
Life Service Forms	Client access to life and annuity service forms	https://www.cinfin.com/personal-insurance/life-insurance/life-service-forms
Product	Descriptor	Site Address
Termsetter	Guaranteed level term for 10-, 15-, 20-, 25- or 30-years	https://www.cinfin.com/termsetter-agent
Termsetter ROP	Guaranteed level term with return of premium feature for 20-, 25- or 30-years	https://www.cinfin.com/term-rop-agent
Guaranteed Whole Life	Guaranteed, non-participating whole life	https://www.cinfin.com/whole-life-agent
LifeSetter <i>Flex</i> UL	Guaranteed UL with options up to age 121	https://www.cinfin.com/lifsetter-flex-ul-agent
Heritage UL	Cash value accumulation UL	https://www.cinfin.com/heritage-UL-agent
Portfolio Edge Annuities	Fixed SPDA and FPDA	https://www.cinfin.com/annuities-agent

This is not a policy. For a complete statement of the coverages and exclusions, please see the policy contract. All applicants are subject to underwriting approval. Products and riders available in most states.

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